

Points to be covered

KAP survey

Flipchart for poultry household

Hotline Unit



KAP survey

KAP research that provide a sound information to enlighten the design, planning, development and implementation of future Avian Influenza interventions

KAP survey

K = Knowledge

A= Attitude

P= Practices

KAP survey — Steps for implementation

- 1-Preparation of the RFP
- 2-Contract with the research center
- 3-Developed of questionnaires , specified for the Target audiences and meet the aim of the study
- 4- field work then , Analysis of data and recommendation

KAP survey

The Research was done in two phases,

*The first : Qualitative search involved three governorates.

*The second phase will be Quantitative involve the Seven Governorates

Results and recommendations

Questionnaires :

[Adult Female Questionnaire](#)
[Part 1: Background Characteristics](#)
[Part 2: Media Habits](#)
[Part 3: Knowledge of Means of Transmission](#)
[Part 4: Practices Related to Safe Handling of Live Poultry](#)
[Part 5: Attitude toward Reporting Infected Birds to Authorities](#)
[Part 6: Perceptions about Stakeholders' Role in Eradicating AI Outbreak](#)
[Survey Questionnaires: Adolescent Females](#)
[Part 1: Background Characteristics](#)
[Part 2: Media Habits](#)
[Part 3: Knowledge of Means of Transmission](#)
[Part 4: Practices Related to Safe Handling of Live Poultry](#)
[Part 5: Attitude Toward Infected Birds](#)
[Farm Workers and Owners Questionnaire](#)
[Part 1: Background Characteristics](#)
[Part 2: Media Habits](#)
[Part 3: Knowledge of Means of Transmission](#)
[Part 4: Practices Related to Safe Handling of Live Poultry](#)
[Part 5: Attitude toward Reporting Infected Birds to Authorities](#)
[Part 6: Perceptions about Stakeholders' Role in Eradicating AI Outbreak](#)

Design of the flip-chart

- 1- Analysis of present data and cases to identify the required messages.
- 2- set the messages
- 3- Drawing the required pictures
- 4- finalize the draft and pre-testing
- 5- Handling of comments then Printing of the flip-chart and field usage

Flip-chart for household breeders

14 papers – 10 messages



Establishment of Hotline Unit



19561

Using of the flip-chart

- 1- By Vet. Administrative staff and Vet. Extension departments
- 2- By Field Veterinarians
- 3- NGOs
- 4- Agriculture Extension workers
- 5- Media, Local Radio stations



WHY???Hotline unit!!

- 1- TO handle the incoming questions and To disseminate the required messages for proper breeding methods
- 2- To receive the notifications from public and ensure that the response done
- 3- To re-direct the caller to the responsible department
- 4- As a part of passive surveillance