



World Organisation
for Animal Health



WOAH Standards Facilitating Safe International Trade Commodity: Poultry Meat

Nairobi, Kenya

25 – 27 August 2026



Co-funded by
the European Union

Gates
Foundation



Your insights

*Let's explore
these three questions
together!*



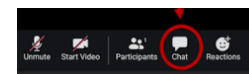
Tomorrow, your country has an opportunity to export twice as many animal products.

What will determine whether those markets open?

1. More animals?
2. More processing plants?
3. Confidence that your Veterinary Services can consistently meet international standards?



Please reply with either 1, 2 or 3 in the chat box.



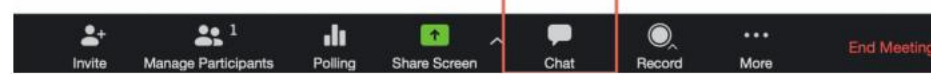
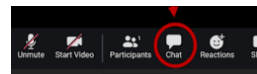


If an importing country loses confidence in your Veterinary Services, what happens next?

1. Trade slows.
2. Markets close.
3. Investments decline.
4. All three



Please reply with either 1, 2, 3, or 4 in the chat box.



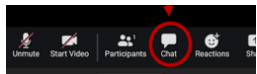


What builds confidence in the safe trade of Poultry meat?

1. Strong Veterinary Services
2. Good collaboration and supportive laws
3. A skilled workforce
4. All three working together



Please reply with either 1, 2, 3, or 4 in the chat box.



Empowering Growth: Discover the Capacity-Building Services and Resources from WOAAH

Rahul Srivastava and Hana Abdelsattar
Capacity Building Department, WOAAH



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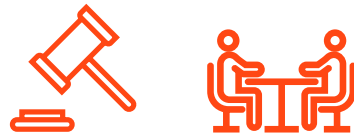


Outline of the presentation

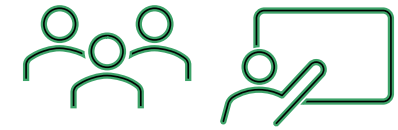
7



Strong Veterinary Services



Effective collaboration and an
enabling legal framework



Competent workforce



Technical Item 2020: Specific and Associated Critical Competencies (Exporting and Importing Countries)

8

Required competencies of Veterinary Services in the context of the international trade Opportunities and challenges

4. Veterinary Services competencies to secure and facilitate international trade

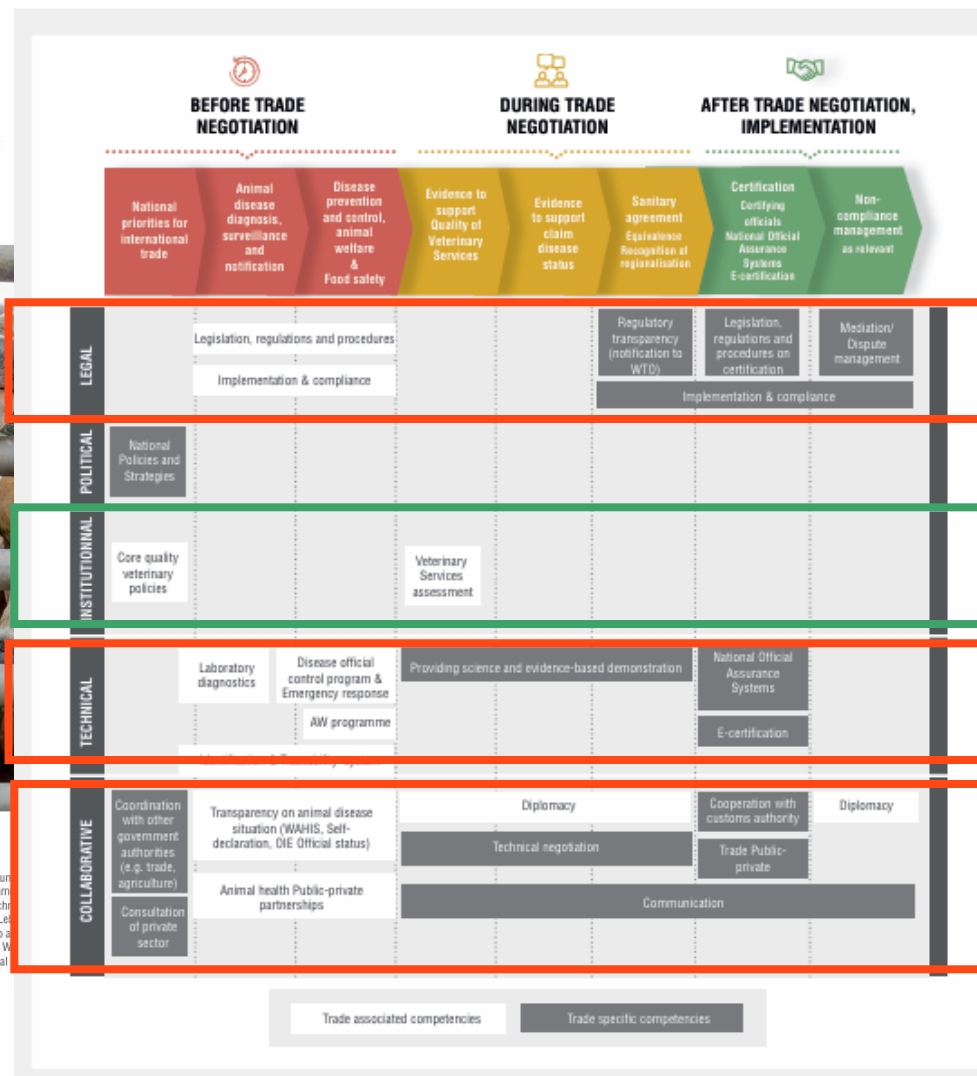
Role of VS in trade and related
competences - description, p.2

Summary of trade 'specific' and
'associated' competences, p.6

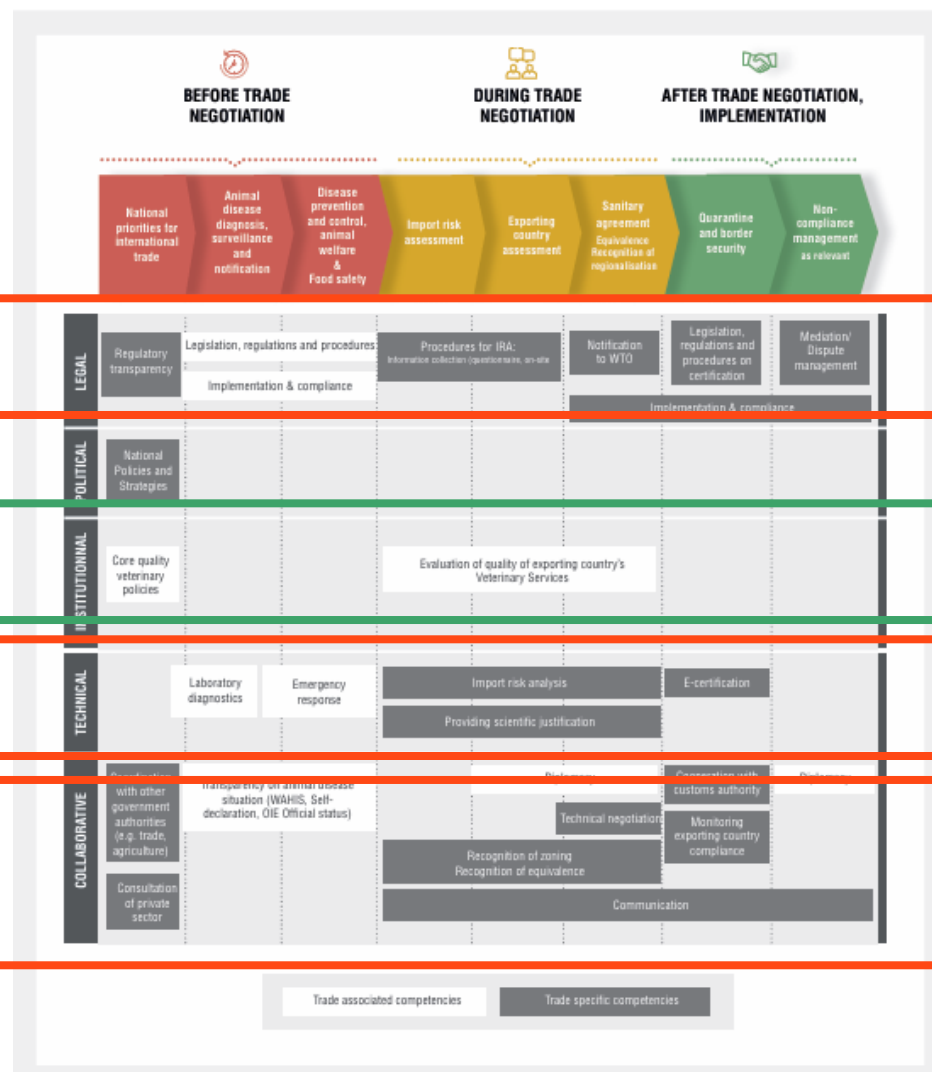
Consequences in terms of trade capacity
building, p.8

This document
is part of the
2020 Technical
Item 2020
Nadège Le
D'Alessio
from the W
for Animal

• 'Specific' and 'associated' trade competences (exporting countries)



• 'Specific' and 'associated' trade competences (importing countries)





Critical competencies associated with Legal aspects



< Back to report

PERCENTAGE OF COUNTRIES/TERRITORIES HAVING LOA SCORE OF GREATER THAN OR EQU...

Critical Competency

II-2 Risk analysis and epidemiology

9%

IV-1.A Legal quality and coverage

31%

IV-1.B Implementation and compliance

15%

IV-2 International harmonisation

30%

IV-5 Transparency

66%

0%

20%

40%

60%

80%

% of Countries/Territories having minimal capacity

Modernise and harmonise veterinary legislation to provide an enabling framework for safe trade and international compliance.

Strengthen implementation and enforcement so that legal frameworks effectively support Veterinary Services and stakeholder confidence

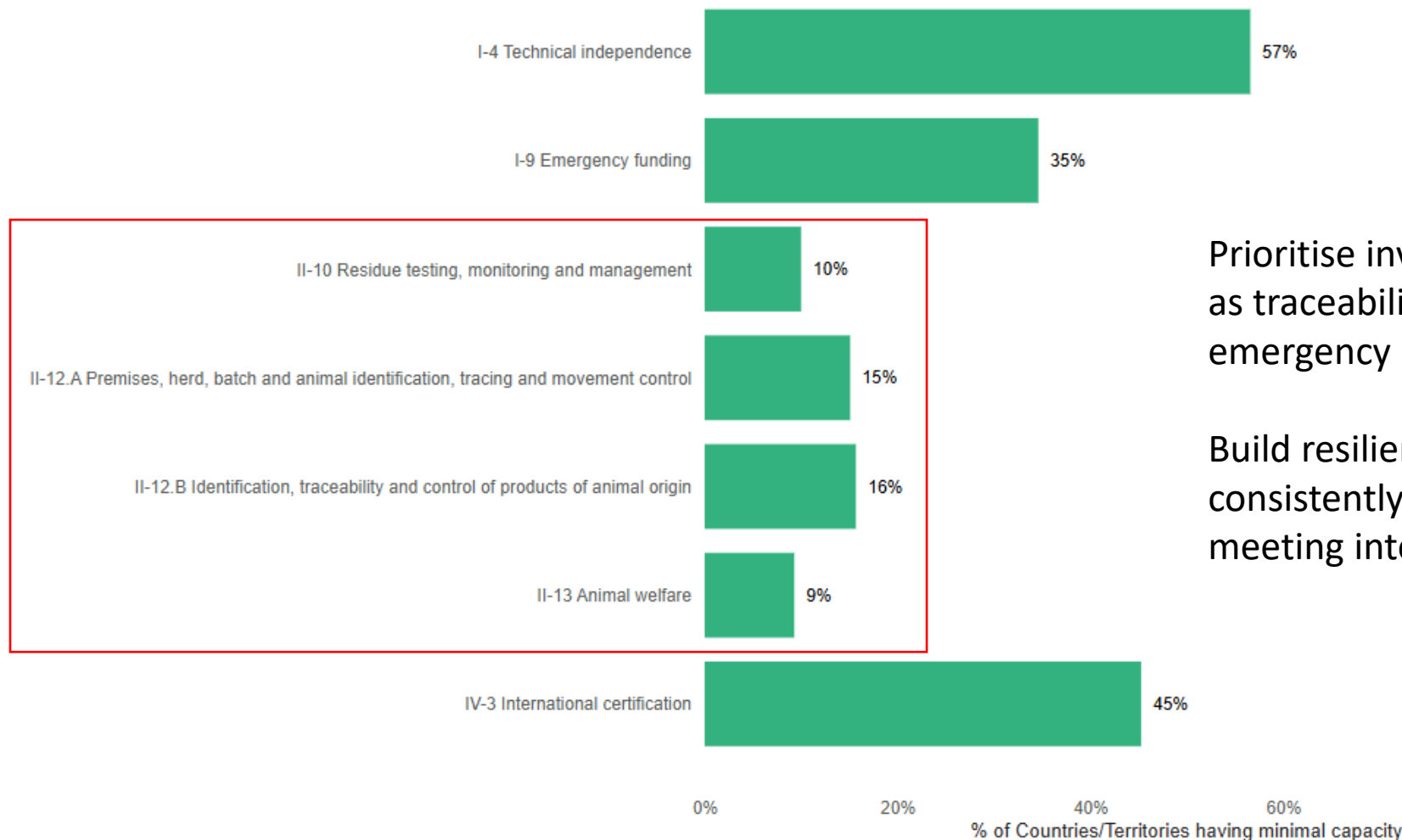


Critical competencies associated with Technical aspects

< Back to report

PERCENTAGE OF COUNTRIES/TERRITORIES HAVING LOA SCORE OF GREATER THAN OR EQU...

Critical Competency

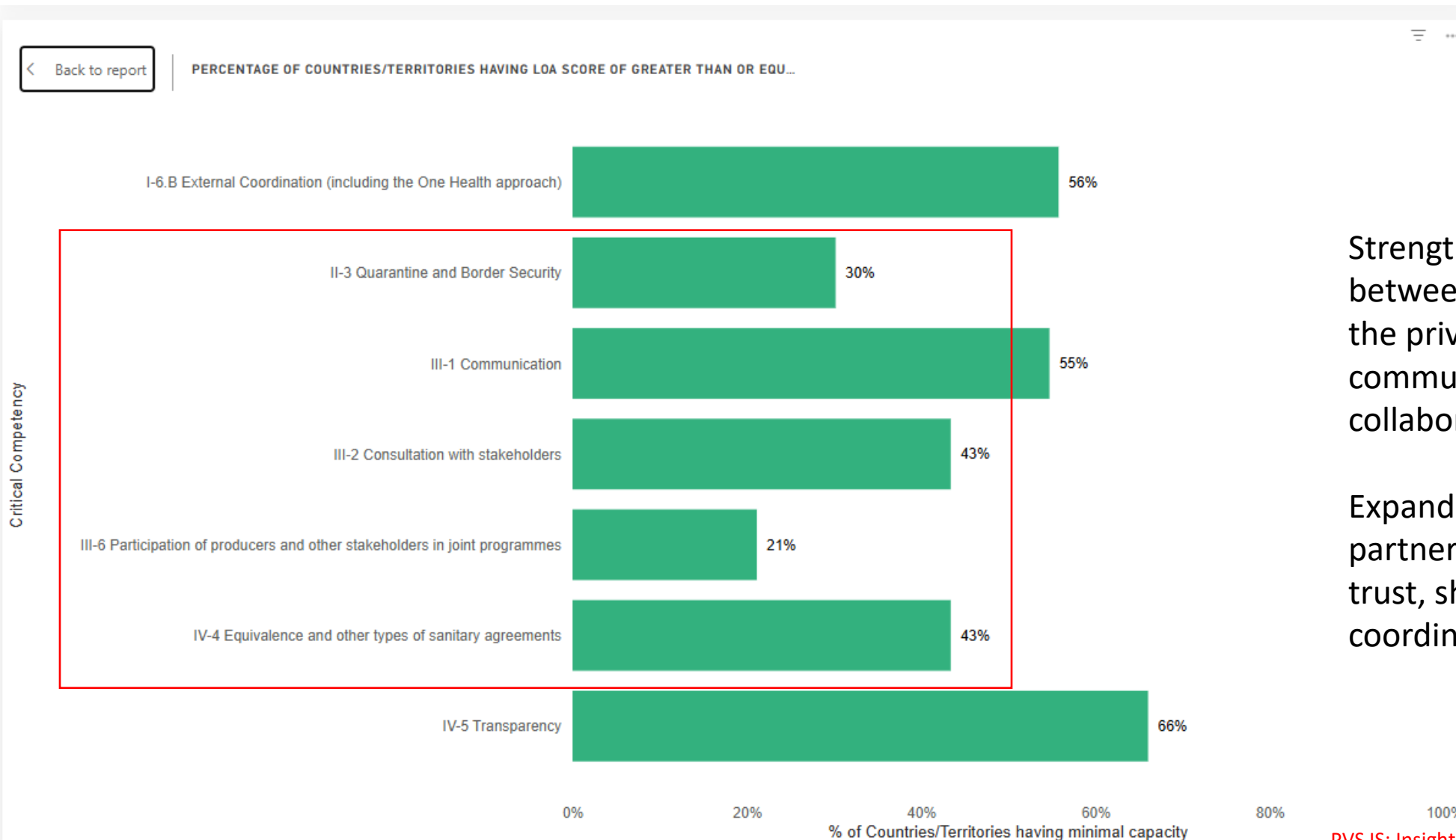


Prioritise investments in core technical systems such as traceability, certification, laboratory services and emergency preparedness.

Build resilient Veterinary Services capable of consistently implementing WOA standards and meeting international market requirements.



Critical competencies associated with Collaboration aspects



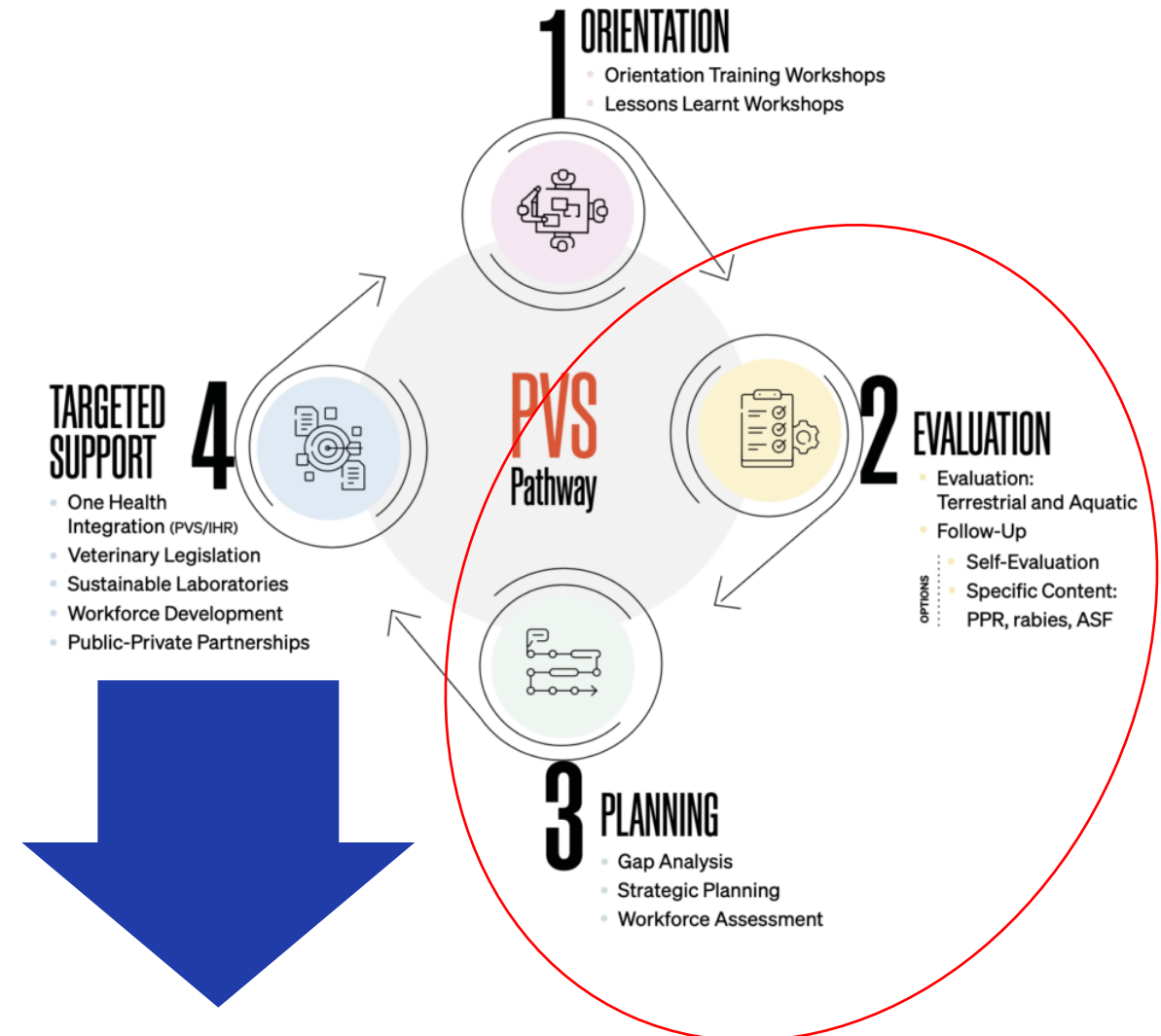
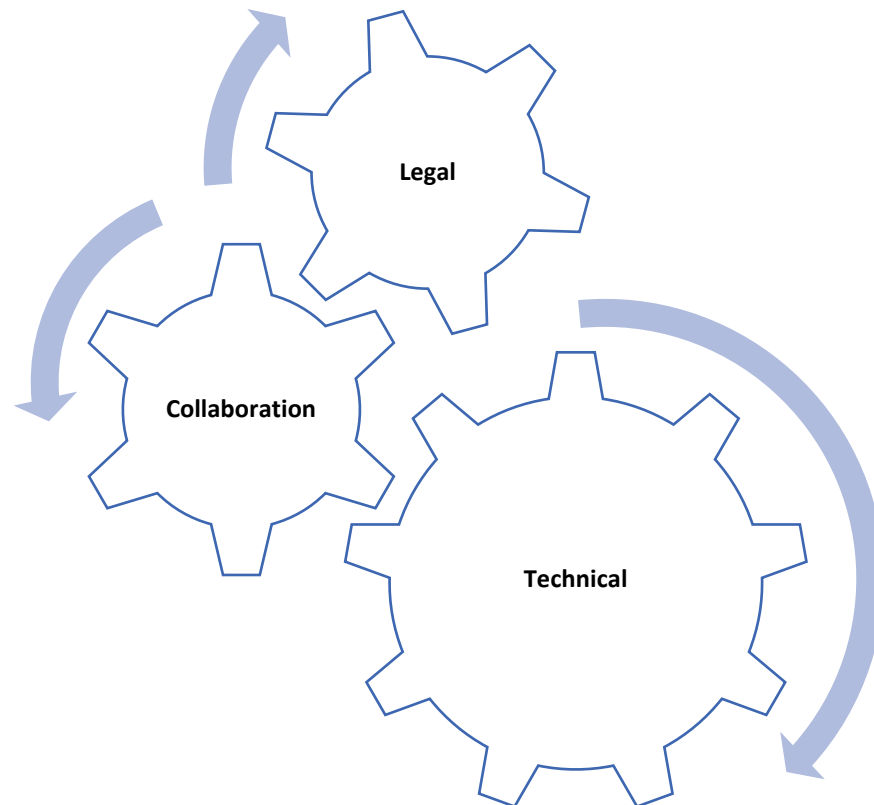
Strengthen structured engagement between Veterinary Services and the private sector, moving beyond communication to sustained collaboration.

Expand joint programmes and partnership mechanisms to build trust, shared ownership and coordinated action for safe trade.



Safe trade depends on the convergence of

- Collaborative partnerships,
- Robust technical systems and
- an enabling legal framework





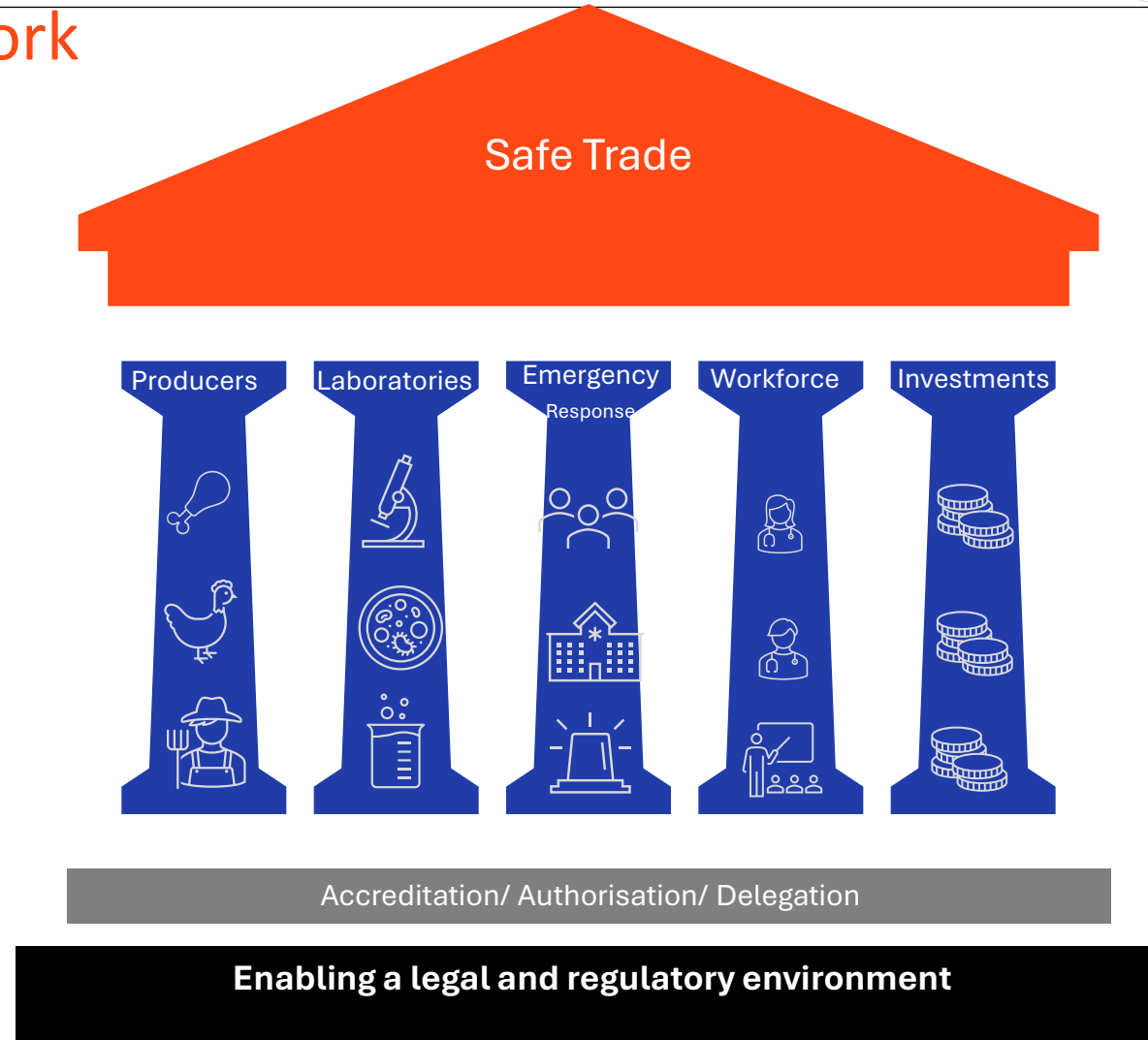
Effective collaboration and an enabling legal framework



Ensuring Safe trade of animals and animal products

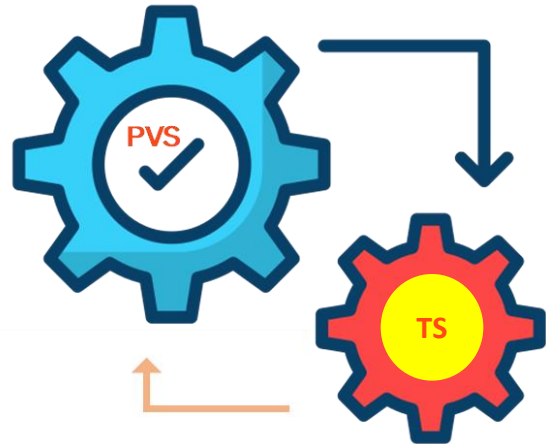
Collaboration between public and private stakeholders

Enabling a legal environment for joint working





Effective collaboration and an enabling legal framework



PPP Targeted Support

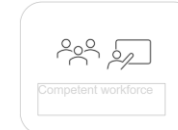
- Diagnose root causes that impact effective private sector engagement in veterinary services.
- Identify and prioritise the needs of all stakeholders collaboratively.
- Facilitate capacity building through hands-on learning during the PPP workshop focused on prioritised topics.
(Flexible methodology as per Member's need)

Veterinary Legislation Support Programme

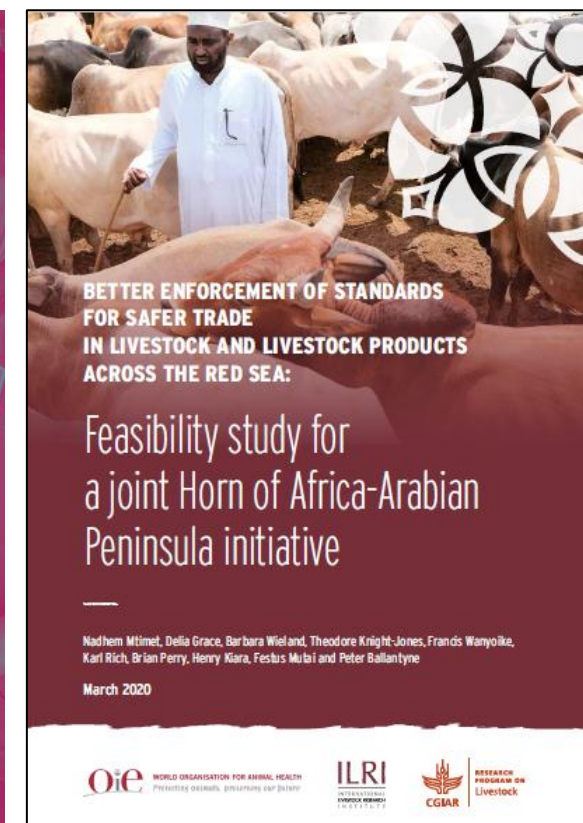
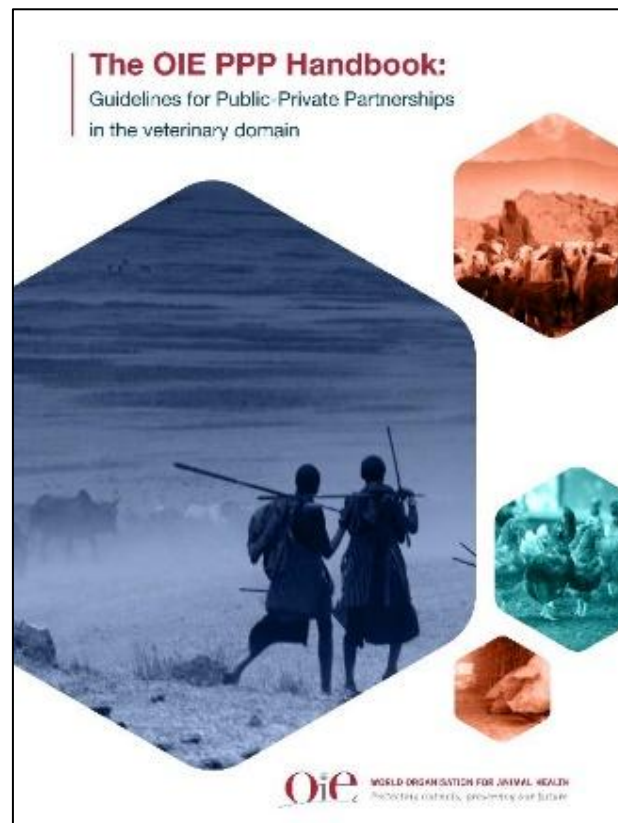
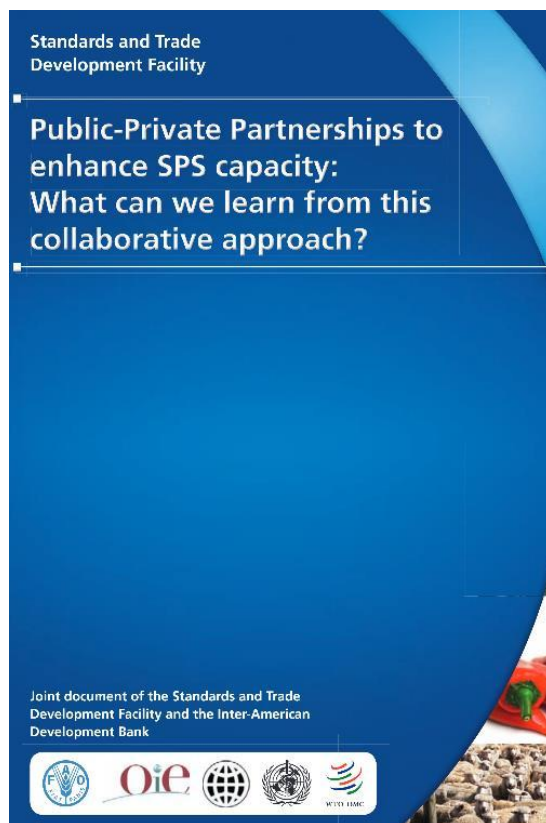
- Assess compliance of the national veterinary legislation with [Chapter 3.4. of the WOAH Terrestrial Code](#) and provide recommendations for legal reform
- Support the revision of existing legislation and/or development of new legislation
- Strengthen the Member's capacity in legal drafting



Effective collaboration and an enabling legal framework



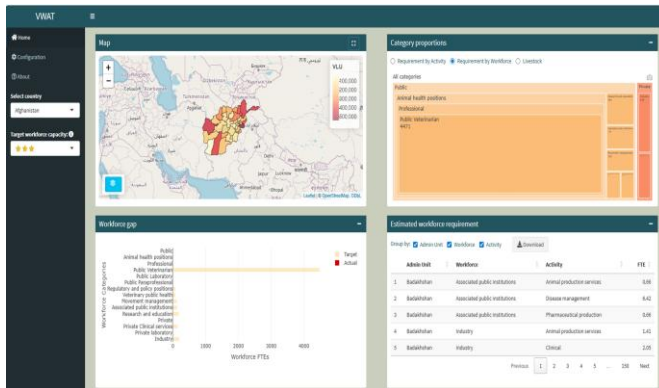
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Workforce assessment and planning

- Regional and sub-regional workshops
- National workshops
- Veterinary workforce assessment tool (2026)



WOAH workforce assessment tool (Coming Soon)

Education and continuing education

- Competency and curriculum guidelines for Vets, VPPs and CAHWs
- VEE Twinning Programme
- VPP competency and curriculum assessment and alignment programme
- Competency-based training system

Governance

- Legislation: Veterinary Legislation Support Programme (VLSP) focusing on Practice Act
- Regulation: VSB Twinning Programme graduating into VSB support (2026)

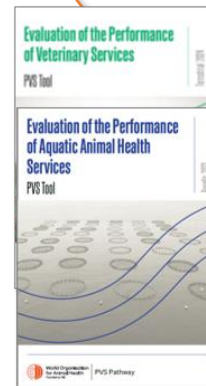
Why are individual competencies important to improve Veterinary Services?



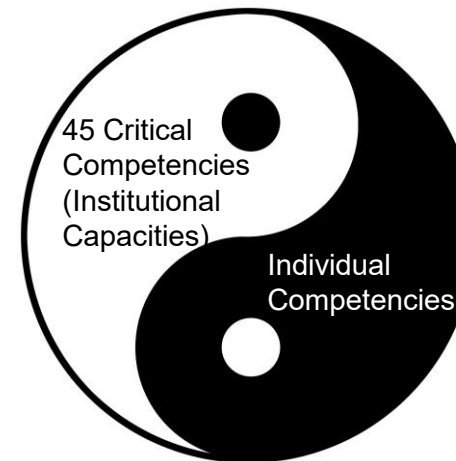
WOAH
Manuals
and Codes

Section 3 of Codes

Quality of
Veterinary
Services / Aquatic
Animal Health
Services



PVS
Pathway



Competency Based Training Framework 8/16





Competency Package Terms of Reference: What Purpose Do They Serve?



Learning Audiences

Years experience of	Knowledge	Skills	Competencies
Day 1: Newly graduated (0-3 years)	Basic factual and theoretical knowledge	Applying basic skills to tasks	Self-management, responsibility
Day 2: Mid-career (3- 5 years)	Specialised knowledge, critical awareness	Creative problem-solving and innovation	Decision-making, leadership in small teams
Expert: Senior professionals (5+ years)	Advanced frontier knowledge	High-level expertise, critical evaluation	Strategic management, professional leadership



Competent workfo



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Trade in animals and animal products

Competency Package 12



World Organisation for Animal Health

Training Platform

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Topic 1 International Trade Regulatory Framework

Describes the importance of safe trade in animals and animal products, the international legal framework for trade (including the role of WOH standards), and the legal rights and obligations of trading countries, e.g. they are obliged to participate in WTO processes for the resolution of differences between trading partners

Topic 2 Animal Health Status, Zoning and Compartmentalisation

Explains the re and control of importance for and transparen (TADs) for inte status; system distinct animal health s
This Topic doe this is address

Topic 3 Import and Export Measures and Controls

Presents the a policy, from bo control of the r border inspect including harm standards; and import perspe

Topic 4 Veterinary Certification

Covers WOH implementation conditions; ass the principles : implementing

Topic 5 National Trade Framework

Discusses the international tr supporting saf systems and th which involves

Topic 6 Management of Trade Non-Compliance

Identifies type: as administrative and criminal sanctions for non-compliance for resolving trade differences, including the raising of SPS Committee and the dispute settlement process are

Modules Learning Outcomes

TOPIC 1. INTERNATIONAL TRADE REGULATORY FRAMEWORK

DAY 1

Introduction to international trade in animals and animal products

K

- Understand the importance of safe trade of animals and animal products in accordance with the international regulatory framework.
- Understand and define the overall process for engaging in international trade of live animals and animal products. i.e. before, during and after import or export of animals and animal products.

S

- Understand the be conducted by
- Understand the be conducted by
- Identify the ena throughout the v

DAY 2

Pre-requisite: WTO eModules on the WTO Agreement

Application of the international trade regulatory framework

K

- Explain the role including the key compartmentali
- Describe the rig WTO SPS Agree

S

- Explain the Inter and WOH stan
- Name the key pr VS / AAHS in the in animals and a

EXPERT

Pre-requisite: WTO training on the dispute settlement

No e-Learning modules. These competencies would be gained via work experience or blended training programmes/ workshops

C

- Represent the n
- Provide technica differences thro settlement proc

Modules Learning Outcomes

TOPIC 2. ANIMAL HEALTH STATUS, ZONING AND COMPARTMENTALISATION

DAY 1

Principles of animal health status, zoning and compartmentalisation

K

- Explain the implications of TADs and zoonoses for trade.
- Describe disease surveillance, reporting, and notification systems.
- Explain concepts such as official control programmes, notifiable diseases, and distinct health statuses.
- Identify WOH tools for transparency (e.g., PVS, WAHIS, self-declarations, official disease status).

S

- Locate and assess up-to-date disease and trade-related information.

DAY 2

Definition and demonstration of disease freedom (country, zone, compartment)

K

- Explain how the WOH concepts of disease-free 'zones' and 'compartments' can be used to support the negotiation of international market access.

S

- Explain to stakeholders how the WOH standards for defining, demonstrating and maintaining the animal health status of animal populations and sub-populations can be used to facilitate safe trade.
- Prepare documentation to support a proposal for recognition of the disease-free status of a zone or compartment and take part in efforts to maintain this status.

EXPERT

No e-Learning modules. These competencies would be gained via work experience or blended training programmes/ workshops

C

- Obtain a distinct animal health status to support trade negotiations.
- Plan and implement the application of WOH standards to define, demonstrate and maintain the animal health status of animal populations or subpopulations.
- Lead the process of applying for WOH recognition of a distinct animal health status and lead the problem-solving process if there are any difficulties in defining, demonstrating or maintaining that status.

TOPIC 3. IMPORT AND EXPORT MEASURES AND CONTROLS

DAY 1

An introduction to import and export measures and controls

K

- Describe the overall responsibilities of VS / AAHS with respect to trade in animals and animal products.
- Identify WOH and WTO recommendations relevant to the organisation of border inspection posts and the inspection of animals/animal products at them.
- Outline the process used by importing countries to set sanitary standards in line with international standards and recommendations.
- Identify the risk factors that can lead to the spread of animal diseases through the importation of animals and their products and describe the recommended measures (such as quarantine, vaccination, and vector-control measures) that can prevent this spread.

Foundations of import risk analysis in international trade

K

- Define the role of risk analysis in the international trade of animals and animal products.
- Describe hazard identification, risk assessment, risk management, and risk communication in the context of international trade.
- Identify WOH recommendations and principles for conducting transparent, objective, and defensible risk analyses for international trade.
- Explain the general criteria and risk management measures set by WOH for assessing the safety of commodities.

The learning outcomes include knowledge (K), skills (S) and competencies (C)

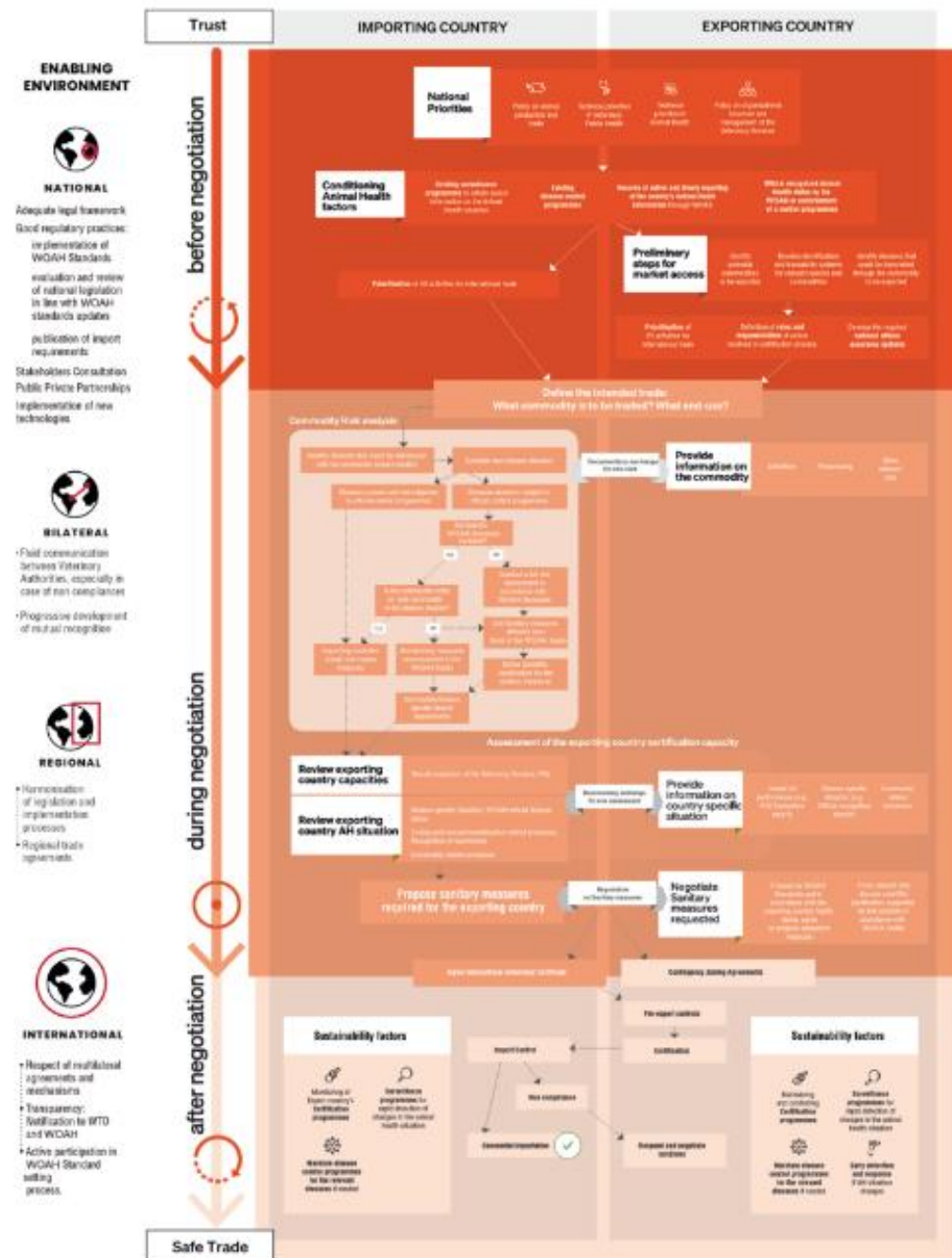


Figure 1. The essential role of Veterinary Services / Aquatic Animal Health Services in trade



How to use WOA eModules?

Standalone
self-paced
courses

Blended
with face-to-
face sessions

Integrated into
national training
plans for
Veterinary
Services



Interactive and Engaging



Videos



Podcasts



Case studies



Quizzes

There are 11 free eModules available under CP12: Trade of Animals and Animal Products.



The role of Veterinary Services in import and export of animals and animal products: ...

This module introduces the fundamental role of Veterinary Services in ensuring the safe and efficient trade of animals and animal products. Participants will explore VS responsibilities, organisational structures, and interactions with public and private stakeholders to facilitate trade while maintaining animal health and welfare. The session will also cover stakeholder mapping and the application of PVS Critical Competencies to strengthen VS capacity in trade. Through a review of PVS evaluation reports, participants will gain insights into using these assessments to enhance national trade frameworks.

Duration: 6 hours

Enrollment method: self-enrolment

Level: Day 1



Selection and implementation of sanitary measures to be applied at export and import

"This module provides a comprehensive understanding of the sanitary measures applied in the international trade of animals and animal products. Learners will assess the technical characteristics, methodologies, objectives, and limitations of measures such as quarantine, sampling, testing, disinfection, vector control, and inactivation processes. The module also focuses on applying key WOA Standards for risk management measures at import and export, ensuring safe and science-based trade practices."

Duration: 8 hours

Enrollment method: self-enrolment

Level: Expert



Definition and demonstration of disease freedom (country, zone, compartment)

This module focuses on the application of WOA standards for defining, demonstrating, and maintaining disease freedom at country, zone, or compartment levels, to facilitate safe trade of animals and animal products.

Duration: 3 hours

Enrollment method: self-enrolment

Level: Day 2



Principles of animal health status and regionalisation

This module explores the implications of transboundary diseases, including zoonoses, on international trade. Learners will develop the skills to find up-to-date and reliable information, understand disease surveillance and reporting systems, and grasp key concepts such as official control programs, notifiable diseases, and Veterinary Services governance. The module also covers WOA tools for transparency and information sharing, including PVS, WAHIS, self-declaration, and official disease status.

Duration: 3 hours

Enrollment method: self-enrolment

Level: Day 1



Please ensure to complete your eModules before coming to the Workshop on the Use of WOAH Standards to Ensure and Facilitate Safe International Trade

Title	Competency
<u>The role of risk analysis in international trade</u>	Apply WOAH principles and recommendations to conduct risk analysis for international trade, ensuring transparent and science-based decision-making to assess and manage the safety of animal commodities in global markets.
<u>Selection and implementation of sanitary measures at export and import</u>	Implement WOAH Standards and sanitary measures to manage risks associated with the international trade of animals and animal products, ensuring compliance with global health and safety requirements.
<u>Import health measures: the development steps</u>	Define the appropriate import health measures, apply the principles of risk analysis and disease status, and the provisions of WOAH Terrestrial and Aquatic Codes and Manuals.



IMPORT HEALTH MEASURES:



World Organisation
for Animal Health

Available in:



EN



FR



ES

The development steps



Level:
Expert



Duration:
3 hours



Competency Package:
12 - *Trade of animal and animal products*



Macro-Competency:
Define the appropriate import health measures, apply the principles of risk analysis and disease status, and the provisions of WOAH Terrestrial and Aquatic Codes and Manuals.



**A digital badge and a certificate
acknowledges the successful completion
of the eModule**



Strong Veterinary Services

PVS Evaluation/ Follow-Up

Planning (Gap Analysis and Strategic Planning)

PVS Insights through PVS IS



Effective collaboration and an enabling legal framework

PPP Targeted Support

Veterinary Legislation Support



Competent workforce

Workforce development (Vet, VPP, CAHW)

Training System

Together, we transform standards into action, competencies into confidence, partnerships into investment, and stronger Veterinary Services into safer and more sustainable trade.

Thank You

www.woah.org woah@woah.org



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