

Call for Expression of Interest (EOI) Consultancy Services	
<b>Title</b>	Implementation-Oriented Assessment of the Enabling Environment for Advancing Private Sector Engagement in Veterinary Services
<b>Internal reference</b>	WOAH/PPP/2026/ENABLING-ENVIRONMENT/01
<b>Type of contract</b>	Consultancy contract
<b>Location</b>	Home-based with potential travel to selected countries in Africa
<b>Starting date</b>	-----
<b>Expected working days</b>	35 person-days
<b>Expected duration</b>	7 months from contract signing

## Background

The World Organisation for Animal Health is an intergovernmental organisation founded in 1924 and headquartered in Paris, France. WOA works with its 183 Members to improve animal health and welfare worldwide and develops international standards recognised by the World Trade Organization.

Livestock systems play a critical role in agricultural economies and rural livelihoods across Sub-Saharan Africa and Asia. However, Veterinary Services in many countries face persistent challenges including insufficient resources, limited field coverage, and gaps in surveillance, vaccination, and emergency response capacity.

WOAH's *Performance of Veterinary Services (PVS) Pathway* promotes structured *Public-Private Partnerships (PPPs)* as a mechanism to strengthen Veterinary Services by mobilising financial and non-financial resources from private actors such as veterinarians, veterinary paraprofessionals, laboratories, and agribusinesses.

The African Union – Interafrican Bureau for Animal Resources is a specialised technical institution of the African Union mandated to support animal resources development across the continent. In this context, AU-IBAR plays a key role in advancing public-private partnerships in the veterinary domain, including through the establishment of the Africa Public-Private Partnership Forum in the veterinary domain. As part of its continental mandate, AU-IBAR is supporting initiatives aimed at strengthening policy, legislative, and institutional frameworks to enable effective collaboration between public and private actors in animal health systems.

Despite the presence of national PPP frameworks in many countries, veterinary-specific enabling environments often remain weak. Legislative and regulatory barriers frequently prevent Veterinary Authorities from formally engaging private actors in official veterinary functions such as vaccination campaigns, surveillance activities, certification, and emergency response.

More information : [Africa PPP Forum in the Veterinary Domain - WOA - Africa](#)

As a result, partnerships between public and private actors in veterinary service delivery remain largely ad hoc, fragmented, and poorly documented, limiting their scalability and sustainability.

To address this challenge, WOAHA and AU-IBAR intend to commission an implementation-oriented study to assess the enabling environment for private sector engagement in Veterinary Services and develop practical tools to support Veterinary Authorities in designing and implementing effective partnerships.

## Overall Objective

The overall objective of this consultancy is to map the African PPP ecosystem and strengthen the enabling environment for private sector engagement in the Veterinary Services and to generate practical tools that public authorities can use to design and manage effective public–private partnerships.

## Specific Objectives

The assignment will:

1. Map and analyse existing policy, legal and institutional frameworks governing PPPs and private sector engagement in Veterinary Services in Africa.
  - Document practical experiences and partnership models involving private veterinarians, veterinary paraprofessionals, laboratories, producer organisations, and agribusiness actors.
  - Identify priority gaps and opportunities in the enabling environment affecting structured private engagement in veterinary service delivery.
2. Develop a standardised PPP Toolkit and domestication roadmap to support public and private actors in the veterinary domain to strengthen and stimulate PPP partnerships.
3. Support piloting of the standardised PPP toolkit across select member states.
4. Support AU-IBAR to develop a specialized report and decision for Africa PPP Forum.

## Scope of Work

The study will cover:

### Geographic Scope

- Africa
- In-depth assessments in five selected Members

### Thematic Scope

The study will assess:

- 1. Existing and functional PPP models in veterinary domain**
  - a. Legal and regulatory frameworks for Veterinary Services and PPPs
  - b. Institutional arrangements
  - c. Workforce competencies and capacity for partnership implementation
  - d. Networking mechanisms
- 2. Governance and co-ordination mechanisms of PPPs**
- 3. Financial flows and incentive mechanisms for PPPs**
- 4. Monitoring, Evaluation and Learning mechanisms for PPPs**

## Expected Outputs and Deliverables

The consultant will be expected to deliver the following outputs during the implementation of the assignment.

<b>Deliverable</b>	<b>Description</b>	<b>Indicative Timeline</b>
<b>Inception Report</b>	Detailed methodology, workplan, analytical framework, and stakeholder engagement plan following initial consultations and desk review.	Month 1
<b>Mapping Existing PPPs Profiles for AU Member States and Enabling Environment Analysis</b>	Undertake desk review to draft analytical profiles of AU Member countries assessing legal, institutional, financial and operational frameworks for PPPs and private sector engagement in Veterinary domain.	Months 2–
<b>In-depth analysis for selected African Member states</b>	Consultative, practical experience analysis Documentation of successful or promising partnership models from selected Members and other relevant experiences in veterinary service delivery.	Months 3-4
<b>Continental Synthesis Report</b>	Comprehensive continental report , including comparative analysis, key findings, and prioritised recommendations for policy, legal and institutional reforms.	Month 5
<b>PPP Toolkit</b>	<ol style="list-style-type: none"> <li>1. a standardised PPP Toolkit featuring model partnership templates, standard clauses, draft terms of reference for all actors, risk-sharing approaches, monitoring frameworks, and operational guidance notes.</li> <li>2. Domestication roadmap</li> </ol>	Month 5
<b>Piloting in select member states</b>	Practical application of the toolkit	Month 5
<b>Report and decision for the Africa PPP Forum in the Veterinary Domain</b>	Concise report and decision document highlighting strategic opportunities and key recommendations for decision-makers in ministries, PPP units, and development partners.	Month 6
<b>Implementation Roadmap</b>	Practical roadmap outlining how the developed tools and recommendations can be integrated into National Veterinary Services	Month 6
<b>Final Report and Toolkit</b>	Final validated versions of all outputs incorporating feedback from consultations, partners and validation processes.	Month 7

## Indicative Level of Effort by Deliverable

The assignment is expected to require approximately 35 person-days distributed across the following activities.

Activity/ Deliverable	Description of Tasks	Estimated Person-Days	Timeline
<b>Inception Phase</b>	Initial consultations with WOA and AU-BAR, detailed workplan, methodology, stakeholder mapping, and preparation of the inception report.	4	Month 1
<b>Desk Review and Enabling Environment Mapping</b>	Review of relevant literature, PPP frameworks, veterinary legislation, and institutional arrangements across Africa.	4	Months 2
<b>Select Country Consultations and Case Study Development</b>	Stakeholder consultations, interviews and analysis in selected Members; preparation of country profiles and documentation of partnership experiences.	10	Months 3–4
<b>Regional Analysis and Draft Synthesis Report</b>	Comparative analysis of findings across regions and preparation of the draft regional synthesis report.	5	Month 5
<b>Development of PPP Toolkit and Practical Tools</b>	Preparation of templates, guidance notes, checklists, and model partnership arrangements for Veterinary Services.	5	Month 5
<b>Validation of the harmonized PPP tools and guidance materials</b>	Preparation and technical backstopping of the continental validation workshop	3	Month 5
<b>Report and Implementation Roadmap</b>	Development of a report and proposed roadmap for integrating outputs into National Veterinary Services.	2	Month 6
<b>Finalisation of Outputs</b>	Incorporation of feedback from WOA and AU-IBAR, finalisation of all reports and toolkit materials.	2	Months 7

## Methodology

The consultant will work under the guidance of WOA and AU-IBAR technical teams and relevant regional and sub-regional representations.

The methodology is expected to include:

1. Desk review of relevant literature and legislation
2. National and regional Stakeholder consultations
3. Surveys and interviews with Veterinary Authorities and private sector stakeholders
4. Analysis of existing PPP models
5. Development and validation of harmonised PPP toolkit
6. Regional consultation

## Timeline

Phase	Activities	Deliverables	Timeline
Phase 1	Inception and desk review	Inception report	Month 1
Phase 2	Country consultations and assessments	Draft country profiles	Months 2–4
Phase 3	Toolkit drafting and validation	Draft toolkit and report	Month 5
Phase 4	Finalisation	Final outputs	Months 6–7

## Required Qualifications and Experience

The consultant or consulting consortium should meet the following requirements:

### Lead Expert

- At least 15 years of experience in Public–Private Partnerships, governance, or development finance
- Demonstrated experience in Africa and/or Asia
- Strong understanding of legal and financial frameworks for PPPs
- Experience working in animal health, agriculture, or veterinary systems is desirable
- Familiarity with capacity building initiatives of AU-IBAR and WOAHA including PVS Pathway and veterinary governance frameworks is an advantage

### Core Competencies

- Strong analytical and policy research skills
- Experience conducting multi-country policy or institutional studies
- Excellent facilitation and stakeholder engagement skills
- Ability to produce high-quality technical reports and practical tools
- Fluency in English required; French is an asset

## Submission Requirements

Interested consultants or consulting firms should submit the following:

- Technical Proposal
- Methodology and technical approach
- Workplan and timeline
- CVs of proposed experts
- Three professional references
- Sample of previous relevant work
- Financial Proposal with Daily rate in EUR
- Estimated total cost by activity phase

## Evaluation Criteria

Proposals will be evaluated based on the following criteria:

Criteria	Points
Technical approach and feasibility	40
Qualifications and experience	30
Cost effectiveness	20
Action-orientation of the proposal	10

Total: 100 points

Shortlisted candidates may be invited for interviews.

WOAH reserves the right to cancel or modify the call.

Once the selection and fee negotiations completed, the following documents will be prepared and submitted for signature:

- Contract : Procurement without Competitive Tendering
- Annex 1 “Financial offer” duly completed
- Annex 2 “Declaration of integrity” duly completed

## Submission

Proposals (maximum **20 pages**) should be submitted in English to: [srr.eastern-africa@woah.org](mailto:srr.eastern-africa@woah.org)

**Deadline for submission : 10 May 2026 (at 23:59)**