



INTERPOL

REGIONAL WORKSHOP ON SUBSTANDARD AND FALSIFIED VETERINARY PRODUCTS.

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4-6 MARCH 2025.

OVERVIEW

CONTENT:

- ✓ **What is INTERPOL'S mission?**
- ✓ **Why IP (Intellectual Property Rights) crime?**
- ✓ **What is the impact of IPR crimes to society?**
- ✓ **What is INTERPOL'S role in IPR?**
- ✓ **What are the strategies used by INTERPOL to fight IPR?**
 - INTERPOL Operations
 - Collaborative efforts
 - Capacity Building & Training, Networking, Outreach.
 - IPCIC: International IP Crime Investigators College.
- ✓ **What are the challenges INTERPOL has faced when fighting IPR?**





DANGER !!

**No product is safe from being falsified,
counterfeited, or adulterated**

Cosmetics
Medicines
Pesticides
Electronics
Vehicle parts
Alcohol
Toys
Food



INTERPOL'S MISSION

"Preventing and fighting crime through enhanced cooperation and innovation on police and security matters"

INTERPOL facilitates the widest possible mutual assistance between law enforcement authorities through secure channels, access to global police data and information, operational support, capacity building and training



INTERPOL

ИИТЕКЪОГ



INTELLECTUAL PROPERTY RIGHTS CRIME

... because IP crime = transnational, organized crime, direct impact on public health and safety

"A significant challenge is too many people still think of counterfeiting and piracy as a victimless crime, but these are serious transnational organized crimes run by extensive and complex criminal enterprises."

Jürgen Stock, INTERPOL Secretary General

The trade in counterfeit and pirated goods is a transnational crime, run by extensive and complex criminal enterprises. There is a clear link between illicit trade and other types of crime, such as human trafficking, drug trafficking, corruption, bribery and money laundering.



IMPACT OF IPR CRIME TOWARDS SOCIETY

IPR Crime has made various impacts to society:

1. Illicit trade damages to the global economy and noticeable harm to public health worldwide.
2. All regions of the world and all industries are affected by IPR crimes.
3. From counterfeiting and smuggling to the illegal sale or possession of goods and services, governments are losing billions in tax revenues, legitimate businesses are undermined, and consumers are exposed to unregulated products.
4. It has being a key factor in the growth of online piracy all over the globe.



INTERPOL's ROLE IN PROTECTING IPR



➤ The roles INTERPOL has had in IPR are as follows:

1. Coordinating cross-border investigations.
2. Sharing intelligence and best practices.
3. Capacity building and training for national police forces (Interpol Virtual Academy).
4. Supporting multi-agency task forces to improve cooperation between police, customs, regulatory bodies and the private sector: USALAMA, PONGEA, IPSON OPS.

- According to the resolution made on 30th October - 4th November 2000, AGN/69/RAP/13 RHODES:

“This determines the role and program of INTERPOL to combat IPR violations: survey determining members' response capability and willing to combating IPR violations; intelligence gathering and operational response.”



STRATEGIES USED BY INTERPOL TO FIGHT IPR CRIME

Key strategies to help curb IPR crimes arose:

1. INTERPOL Operations

- ✓ Operations such as OPSION (counterfeit pharmaceutical products)
- ✓ Collaboration with customs, Veterinary Focal Point, Healthy Focal Point and border protection agencies, Justice
- ✓ Operation USALAMA, Operation Pangea;
- ✓ Technology and Innovation: Use of databases and real-time communication tools
- ✓ Public-private partnerships to combat IPR crimes: Interpol works closely with key stakeholders involved in global fight against such crime like World Intellectual Property Organization, World Health Organization, World Organization Animal Health, World Trade Organization, NGOs and private sector companies.

From the provided operations, RB Nairobi can vouch for the success of some operations such as :

- * **Operation OPSON, USALAMA: Seizing of counterfeit pharmaceutical products, Substandard drinks, cooking oil, chocolate, biscuit, whisky..**

Impact: Quantitative data on seizures, arrests, and prosecutions



STRATEGIES USED BY INTERPOL TO FIGHT IPR Cont.

2. COLLABORATIVE EFFORTS MADE TO CURB IPR CRIMES

While focusing on initiatives taken to ensure the eradication of both IP and counterfeit crimes, some collaborative efforts were made to ensure some growth and stability:

- International Cooperation:
 - Partnerships with World Intellectual Property Organization(WIPO), World Trade Organization(WTO), and other international bodies
 - Joint operations with regional police forces and agencies
- Public-Private Partnerships:
 - Engagement with companies and industry associations
 - Role of brand owners in providing intelligence



STRATEGIES USED BY INTERPOL TO FIGHT IPR Cont.

3. CAPACITY BUILDING INITIATIVES AND TRAINING PROGRAMMES

INTERPOL Regional Bureau Nairobi has utilized many various techniques to fight IP crimes and also to prevent counterfeit crimes, one noticeable technique is the capacity building initiative and training programs initiative examples of such contributions are:

- ❖ Facilitation and participation in IIPCIC Mentoring Programs,
- ❖ INTERPOL-led operations; before operations we must organize national training in which said operations will take place.

FTE_x

- ❖ International Law Enforcement IP Crime Conferences and Webinars,
- ❖ Interpol Virtually Academy,
- ❖ EAPPCO resolution to integrate IIPCIC e-learning in national curricula



STRATEGIES USED BY INTERPOL TO FIGHT IPR Cont.

4.THE IIPCIC: *International IP Crime Investigators College: An INTERPOL initiative delivered in cooperation with UL Standards and Engagement:*

- **IIPCIC's Mission is to educate global law enforcement and stakeholder groups to effectively combat transnational organized intellectual property (IP) crime.**

How does IIPCIC work?

- ✓ Instructor-led
 - Police Academies
 - Small Private Online Courses (SPOCs)
- ✓ Policy Level
 - Police Chiefs' Associations
- ✓ Regional Cooperation
 - Working Groups
 - IIPCIC Points of Contact (POCs) Network



STRATEGIES USED BY INTERPOL TO FIGHT IPR Cont.



4.THE IIPCIC: *International IP Crime Investigators College cont.*

This link gives access to one of IIPCIC reports on IPR :

<https://www.iipcic.org/conference.php#report>

Below are some conferencies taken or will take place to discuss IPR:

- IIPCIC Pre-Conference Workshop on “Combatting Illicit Trade in Free Trade Zones”
- (Curaçao, 23 September 2024)
- 17th International Law Enforcement IP Crime Conference
- (Curaçao, 24-25 September 2024)



STRATEGIES USED BY INTERPOL TO FIGHT IPR Cont.

4.THE IIPCIC: International IP Crime Investigators College cont.

You can get started with online courses by visiting:

www.iipccic.org or iipccic@interpol.int

How to enroll:

1. Scan the QR code below or visit : <https://www.iipccic.org/request-group.php> and fill the given form.
2. Send the completed forms via your INTERPOL National Central Bureau (NCB) copying the Regional Bureau for East Africa.
3. The filled enrollment forms will be forwarded to the IIPCIC Secretariat who will create the training accounts.
4. Each officer will be notified by email when the account is created.



UNIVERSITY of PORTSMOUTH | INTERPOL

CERTIFICATE IN INTELLECTUAL PROPERTY CRIME AND ILLICIT TRADE (CIPCIT)

STUDY ONLINE

Recognised by INTERPOL

port.ac.uk

To Study online check the following link:

<https://www.iipccic.org/CIPCIT.php>

Check out this YOUTUBE video:

<https://youtu.be/91de7RDJ9tg>



Why study Intellectual Property Crime?

Watch later Share

INTELLECTUAL PROPERTY CRIME AND ILLICIT TRADE

SHORT COURSE

Watch on YouTube

Why study Intellectual Property crime?

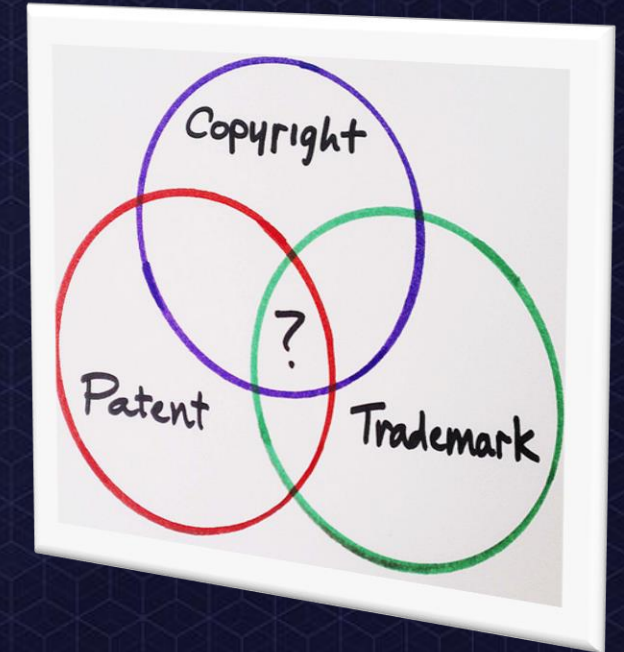
David Shepherd introduces the Certificate in Intellectual Property Crime and Illicit Trade (CIPCIT) short course, delivered in cooperation with INTERPOL.



CHALLENGES FACED WHILE TACKLING IPR CRIMES

INTERPOL has faced a few challenges while tackling IPR, they are as follows:

- I. Jurisdictional issues;
- II. Resource limitations;
- III. Evolving nature of digital piracy and counterfeiting;
- IV. Corruption.
- V. Poverty: consumers mostly prefer affordable goods.
- VI. Limited time to control all containers for LEA
- VII. Continuous political Instability



RECOMMENDATIONS:

- **Veterinary Focal Points utilize Interpol Online Training(IIPCIC introductory, intermediate and advanced curriculums for 7-10hours; Industries specific courses for 30-45 min; short courses for 30-45min)**
- **Veterinary Focal Points take part in Interpol ops; Pangea, Opson, Usalama targeting counterfeit and illicit goods.**
- **VFP share intelligence on national, regional and international level with or other stakeholders on trafficking trends.**
- **WOAH and, VFP participate in 18th International Law Enforcement IP Crime Conference in LYON, France from 29 Sept to 3rd Oct. 2025.**





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THANK YOU