World Organisation for Animal Health
Founded as OIE

ANIMUSE Working Session: Data Dissemination and Visualisation

Objective: Understanding the main components to start drafting and designing a report on antimicrobials intended for use in animals.

'Know-how'

- Drafting the purpose(s) and objective(s) of a national AMU monitoring system
- Identifying suitable reports and data dissemination for different stakeholders to achieve the purpose(s) and objective(s)

Data Dissemination (In groups of 5) [60 min.]

For this workshop, please work directly in the PowerPoint that has been provided to you.

A. Stakeholders (20 min.):

1. A table has been provided to you with seven examples of stakeholders, identify them in one or more of the following roles: (1) data providers; (2) beneficiaries; (3) analysis and knowledge management; (4) decision-maker; (5) response.
2. Think of other possible stakeholders that might have not been listed and add them to the table with their roles.
3. You are in **group number 1**. From this point, you will do the next sections only focused on the stakeholders [***Pharmaceutical Industry & Private Veterinarians***]

B. Data Visualisation (20 min.)

1. You have received printed versions of some charts and tables available in ANIMUSE (https://amu.woah.org). **Analyse** them and **discuss** which of them are more interesting for your stakeholder. List in the PowerPoint those that you will be sharing with your stakeholder.
2. Take a moment and think **why** this stakeholder needs this information. Think how the stake holder could use the results, if it could change a behaviour, be influenced to decisions or lead them to actions.
3. After your discussion, briefly list on the PowerPoint the main ideas on why it is important to share those charts/tables to your stakeholder.

C. Data dissemination (20 min.)

1. Our communication plan should describe the needs for this stakeholder, therefore write on the PowerPoint: ***How often*** *the antimicrobial quantities intended for use in animals should be provided to this group and the reasoning for this frequency. Decide the* ***format*** *and* ***method*** *that you will use to communicate the results. Determine if the report that you will elaborate for this stakeholder is a* ***public*** *report or a* ***private*** *one.*

Feedback to the group (5 min. each group)

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3. You are in group number 2. From this point, you will do the next sections only focused on the stakeholders [***General public*** *and* ***media***]

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2. Think of other possible stakeholders that might have not been listed and add them to the table with their roles.
3. You are in **group number 3**. From this point, you will do the next sections only focused on the stakeholder [***Public Health Service & Political Leaderships***]

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2. Think of other possible stakeholders that might have not been listed and add them to the table with their roles.
3. You are in **group number 4**. From this point, you will do the next sections only focused on the Stakeholder [***Veterinary Services & Other***]

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