



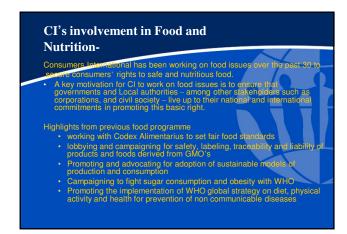






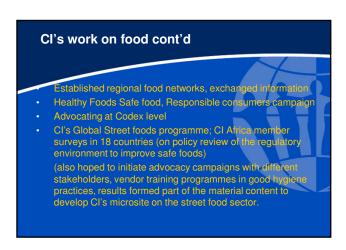


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Food Safety communication WHO recognises that safe food is a shared responsibility between work, industry and consumers • Multistakeholder working approaches to be used • CO's to be involved and supported as they have the mandate to represent, educate and communicate to consumers • CI has used various methods to communicate information among members and general consumers such as: • Regular monthly bulletins • Public sensitisation, education and awareness programmes • Media campaigns waged through print and radio networks • Increased capacity building of COs to lobby and campaign • Strengthening regional and global alliances among members and other civil society organizations



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