



CABIES CONCEPT I A fatal disease of human and all other mammals, is caused by a virus which has been associated with bites for animal than 3.000 years and it is the oldest infectious diseases known to medical science - Bishop, G. C. And

RABIES CONCEPT II

Is a disease preventive by vaccination caused by the virus of *Lyssavirus*, family *Rhabdoviridae*.

CONTROL STRATEGIES

- 1. IEC
- 2. Vaccination campaign of animal;
- 3. Treatments post exposure in humans;
- 4. Capture of street animals (dogs, cats, etc).

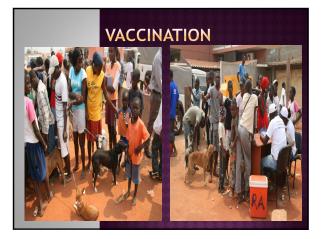
GROUPS TARGET

- 1. Owners of animals;
- 2. Communities and general public;
- 3. Politicians
- 4. Press

MESSAGES IGroup I - Owners of animals: The messages
consist especially in the good practices with
the animal:1. Maintain the animal in the house;2. Feed well you animal;3. Vaccine against Rabies, animal up 3 month
(Dogs, cats);4. The vaccination against Rabies in animal









MESSAGES II

oup II - Communities and general public: e messages basically in what can I do if one imal like dog bite me:

- Cleaning of the bite wound with water and soap;
- Disinfect with iodine-based disinfectant or alcohol 70%;
- 3. Goo to the Municipality Human Health Repartition in You area of residence to continuo's assistance;
- 4. Vaccination human against Rabies is FREE.

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Group II	I - Politicians: A fatal			
disease o	of human and all other			
mammals, including man.				
This definition help us to gets the				
necessary	resources to			
implement the control measures.				

MESSAGES IV

Group IV - Press, the 4 Power, Your mission consist in mobilize the country to prevent and control the disease:

- 1. To explain what is in course to control the disease;
- 2. Send message to explains that the control of the disease is one responsibilities of the all intervenient, including the communities, civil society, etc.

DISSEMINATE COMMUNICATION				
2. Press (T 3. NGO's,	oral "bocal" (, Radio, writing) Communities	Leader,		
etc.;	al Leaders, Lead on of	ler of Church, Pamphlets,		
	veis, posters; (Vet. Serv. and human health)			
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MAIN CONSTRAINTS

- 1. Human Resources and Know how: Insufficient ;
- 2. Funding: Insufficient;
- 3. Media/Press freedom
- 4. Disseminate the information in target groups, in time (language, electricity, road, etc..

