



Anja Boshoff – De Witt
Manager Meat Standards
Meat Board of Namibia



Cluster 2 : Collaborative PPPs (Namibia)

**Regional Training Workshop on Public-Private Partnerships in the
Veterinary Domain Africa (English)**
Addis Ababa, Ethiopia 21 – 22 August 2019

Definition

Collaborative PPP

“

A collaborative PPP is a joint commitment between the public sector and end-beneficiaries to deliver mutually agreed policies and outcomes.

”



COLLABORATIVE PPP

COLLABORATIVE PUBLIC PRIVATE PARTNERSHIPS

- Often driven by trade interests;
- Can be governed by legislation or sometimes non-official agreements;
- Decision-making is shared



Meat Board of Namibia



COLLABORATIVE PPP

Case Example: Emergency Animal Health Fund Namibia

- Meat Board of Namibia established through the Meat Industry Act (Act 12 of 1981) with the objectives to promote the interests of the Industry within Namibia and elsewhere;
- Livestock and Meat Industry of Namibia is export oriented;
- Emergency Animal Health Fund was established 01 April 1994. Funded by producers of livestock;
- Official recognition of FMD free zone without vaccination by OIE in 1997.



Meat Board of Namibia



COLLABORATIVE PPP

Elements of the PPP

FMD outbreak in FMD Protection Zone in 2015

- Meat Board of Namibia: State owned enterprise funded by producers of Namibia (Private Partner);
- Public Partner: Directorate of Veterinary Services (DVS) (Competent Authority)
- Private input:
 - Finances to the amount of NAD 7,000,000 mobilised;
 - Personnel assistance
 - Calling of Animal Health Consultative Forum to establish case situation, needs and to coordinate and mobilise assistance
- Public input:
 - Technical expertise / Contingency plan
 - Personnel and appointment of temporary staff
 - Emergency disease control measures



Meat Board of Namibia



COLLABORATIVE PPP

Elements of PPP continue

FMD outbreak in FMD Protection Zone in 2015

- Resources:
 - Funds from Emergency Animal Health Fund (private);
 - Personnel from both public and private partner;
 - Disease control expertise and coordination from public partner
- Governance:
 - Meat Board of Namibia mandated to promote the interest of the livestock and meat industry of Namibia (Act 12 of 1981);
 - Un-official agreement with DVS through Animal Health Consultative Forum



Meat Board of Namibia



COLLABORATIVE PPP

Results of PPP

FMD outbreak in FMD Protection Zone in 2015

- Output:
 - Public Sector: Support of Producers and immediate availability of funds to implement emergency disease control measures;
 - Private Sector: Fast action and containment of the outbreak and maintenance of livestock and meat export markets.
- Outcome:
 - Public Sector: Disease Control and buy-in and support of livestock and meat industry for implementation of disease control measures
 - Private Sector: Profit / revenue. Interest of livestock and meat industry sustained.



Meat Board of Namibia



COLLABORATIVE PPP

Results of PPP (continued)

FMD outbreak in FMD Protection Zone in 2015

■ Impact:

• Public Sector:

- National Economy: the livestock sector contributes 3% to GDP. 70% of the population dependent on livestock. Maintenance of trade.
- Trust: Meat Board can inform but also assist DVS with implementation and compliance to market requirements.

• Private Sector:

- Business: maintenance of existing and entering new lucrative high value livestock and meat markets. Better business opportunities through better synergy with Government objectives. Meat Board provides direction to the Industry through projections and observing.



Meat Board of Namibia



COLLABORATIVE PPP

Key Challenges and Lessons learnt

FMD outbreak in FMD Protection Zone in 2015

- Strong governance and defining role of each partner is important;
- Accountability
- Transparency in decision-making and practical implication of disease control measures;



Meat Board of Namibia



COLLABORATIVE PPP

How other countries can benefit

- Establishment of an emergency forum and fund by Industry (private sector) which can be mobilized in times of emergency to protect the interests of the Industry through supporting the Competent Authority and in so doing creating a win-win situation for both partners.



Meat Board of Namibia



COLLABORATIVE PPP

Feel free to contact us !

Dr Anja BOSHOFF

Manager Meat Standards

Meat Board of Namibia

30, David Hosea Meroro Avenue

P.o. box 38 – 9000 Windhoek

NAMIBIA

meatstandards@nammic.com.na

anja.boshoff@yahoo.com

264 61 275 841

264 811 472 774



Meat Board of Namibia



COLLABORATIVE PPP