



WORLD CUSTOMS ORGANIZATION

2017 OiE Regional Seminar
For National Focal points
for veterinary Products
Swaziland

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Introduction

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6. Basic information
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Customs?

- The government department that enforces the import and export laws of a country to protect import revenue
- Detect and deal with prohibited and restricted goods
- Document and control the flow of goods and persons in and out of a country



WCO

- Established in 1952
- First called the Customs Co-operation Council
- Independent intergovernmental organization specialized in customs matters
- 182 members across the world



WCO Mission statement

WCO provides
leadership

Guidance and
support to
customs
administrations

to secure and
facilitate

Legitimate
trade, realize
revenues

Protect society
and build
capacity



WCO Values

Knowledge based and action oriented organization

Believe in transparent, honest and auditable governance procedures

Responsive to members, stakeholders, and society

Capitalize on technology and innovation

Believe in inclusiveness, diversity and equitable treatment and opportunities for all



WCO Vision Statement

Borders divide, Customs connects
Dynamically leading modernization and connectivity in a rapidly changing world.

Customs in the 21st Century

Promote the security and facilitation of international trade, including simplification and harmonization of Customs procedures
Strategic Goal 1



Economic Competitiveness Package

Promote fair, efficient and effective Revenue collection

Strategic Goal 2

Revenue Package

Protect society, public health and safety, and contribute to combating crime and terrorism

Strategic Goal 3

Compliance and Enforcement Package

Strengthen Capacity Building

Strategic Goal 4

Organizational Development Package

Strategic Goal 5 - Promote Digital Customs to support, in particular, Coordinated Border Management and information exchange between all stakeholders

Strategic Goal 6 - Raise the performance and profile of Customs

Strategic Goal 7 - Conduct Research and Analysis

WCO Values

WCO Mission Statement

"The WCO provides leadership, guidance and support to Customs administrations to secure and facilitate legitimate trade, realize revenues, protect society and build capacity".



Activities

- National Seminars
- Regional Seminars
- Diagnostic Missions
- Train the trainer seminars
- Preoperational workshops
- Specialist training - Accredited Experts



Operation objectives

- Awareness raising;
- Strengthen the enforcement capacities
 - by providing training on risk analysis techniques and on recognising counterfeit or pirated goods;
- Undertake a simultaneous capacity building activity
 - dedicated to the practical applicability of risk analysis
 - standards in real-life conditions;

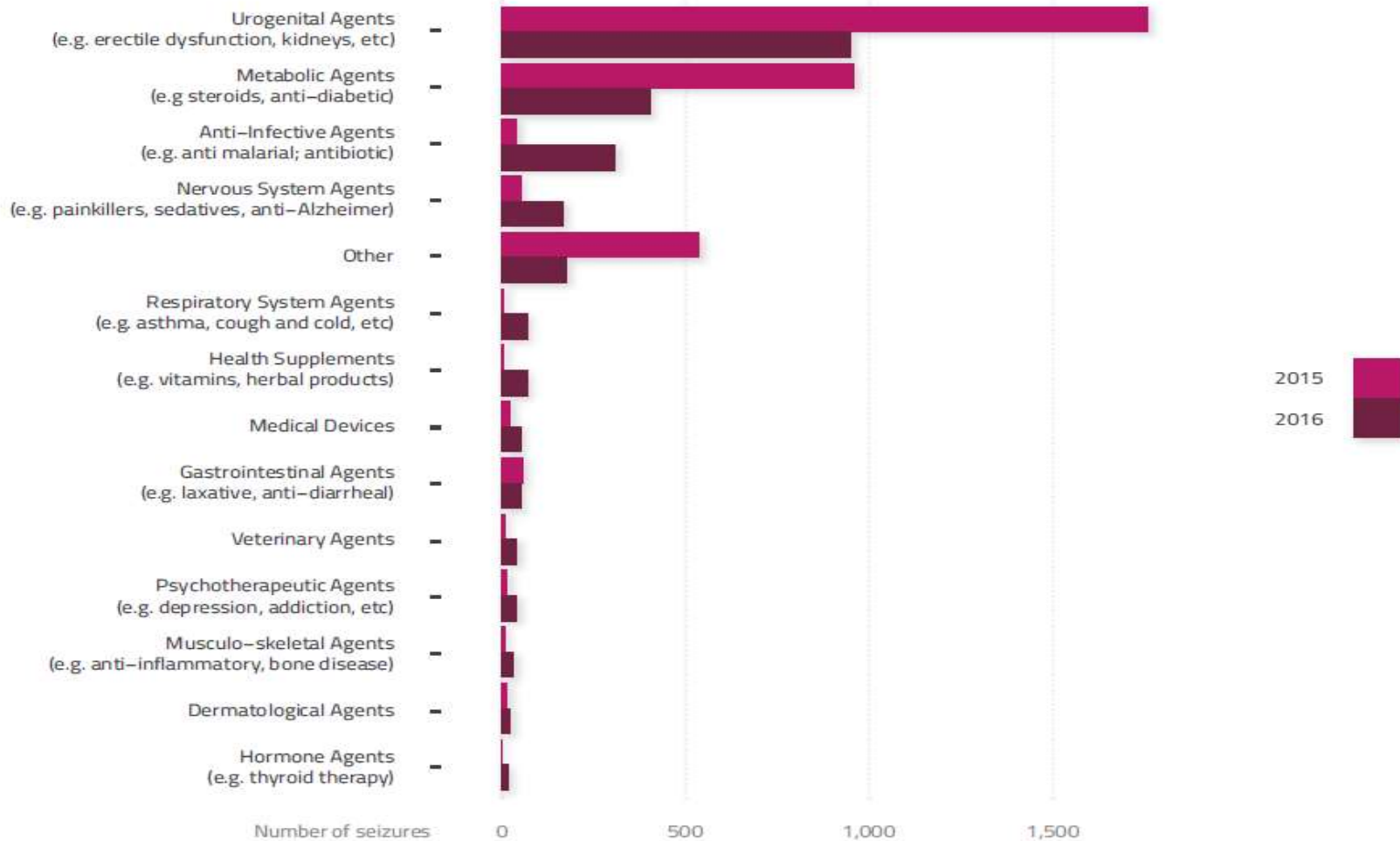


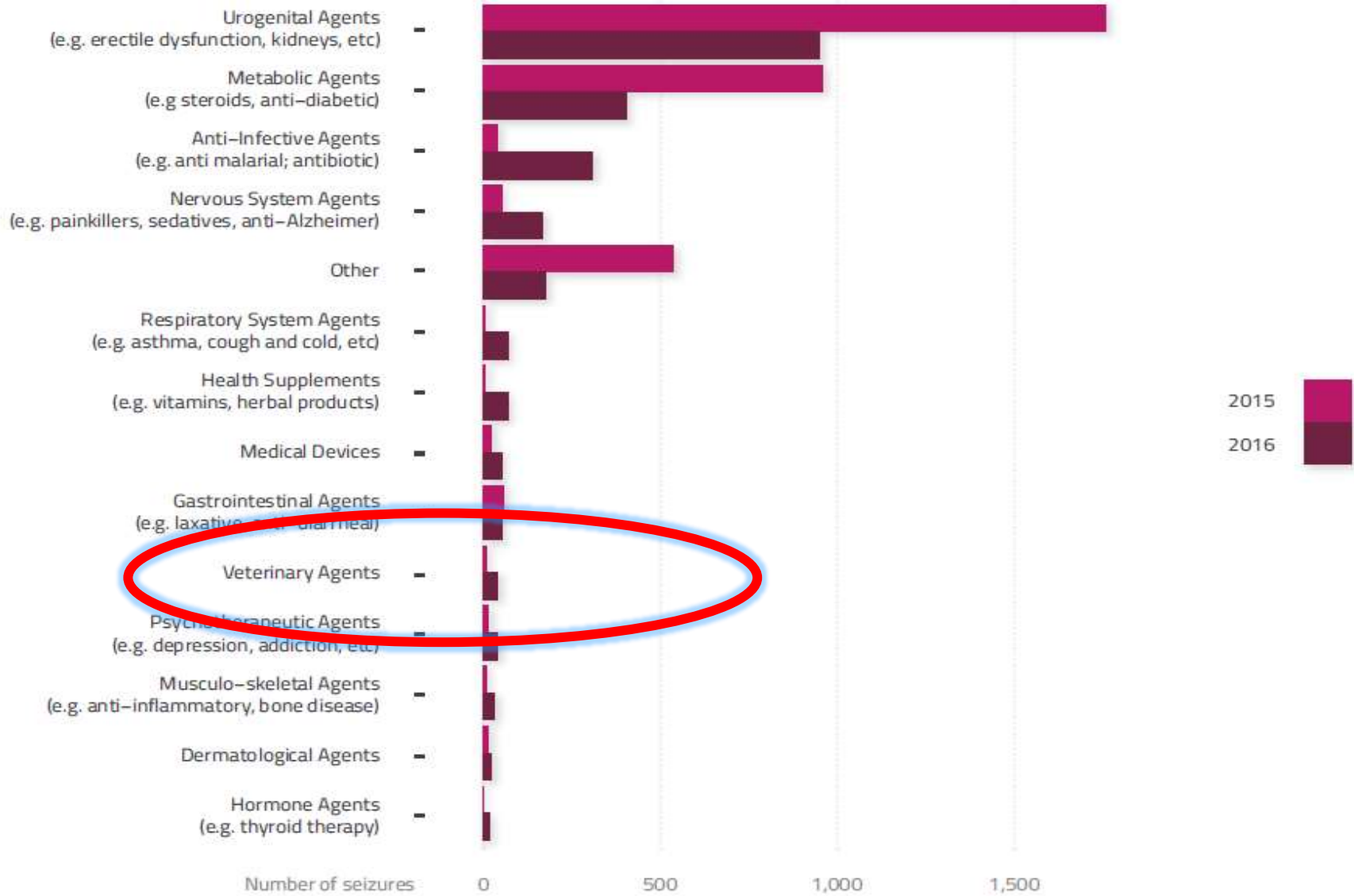
Challenges

- Poor awareness of the dangers of counterfeiting
- Legal framework and procedures (AFA, ex-officio)
 - No anti-counterfeiting action plans
 - No risk indicators with regard to IPR
- Lack of dedicated IPR/health& safety teams
- Need for stronger support from management /Customs
- Lack of cooperation between agencies

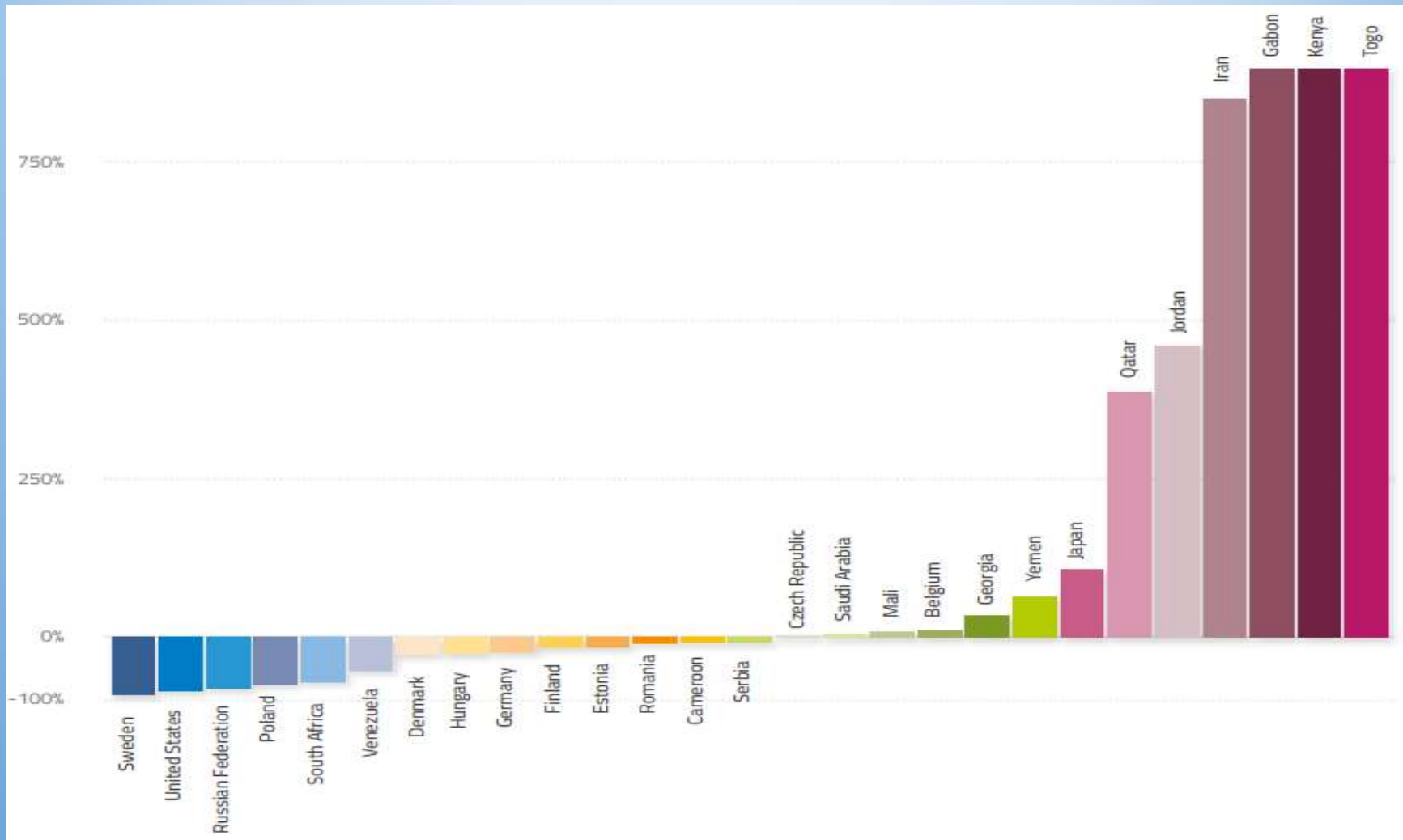


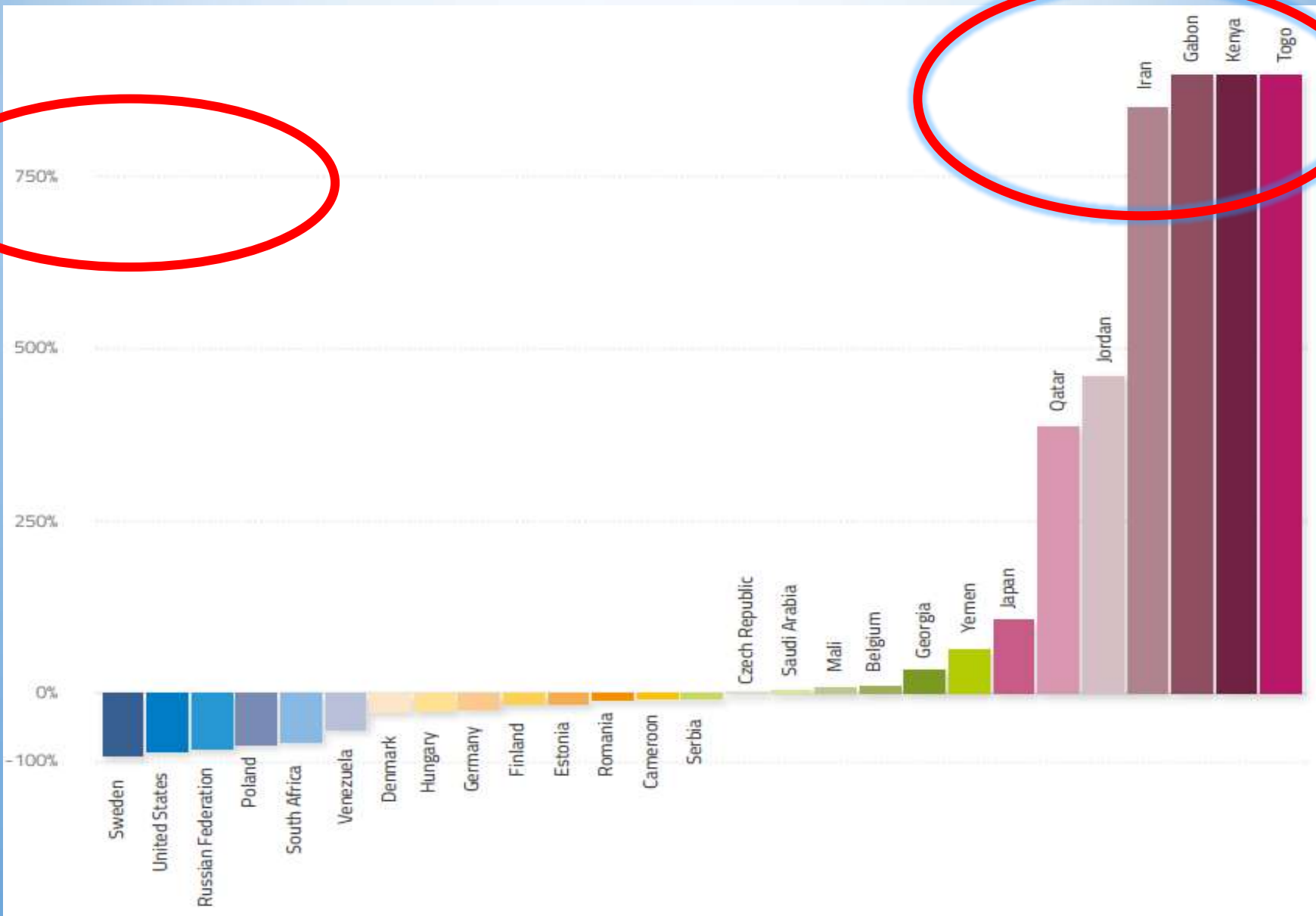
Seizures of medicinal products by type 2015-2016



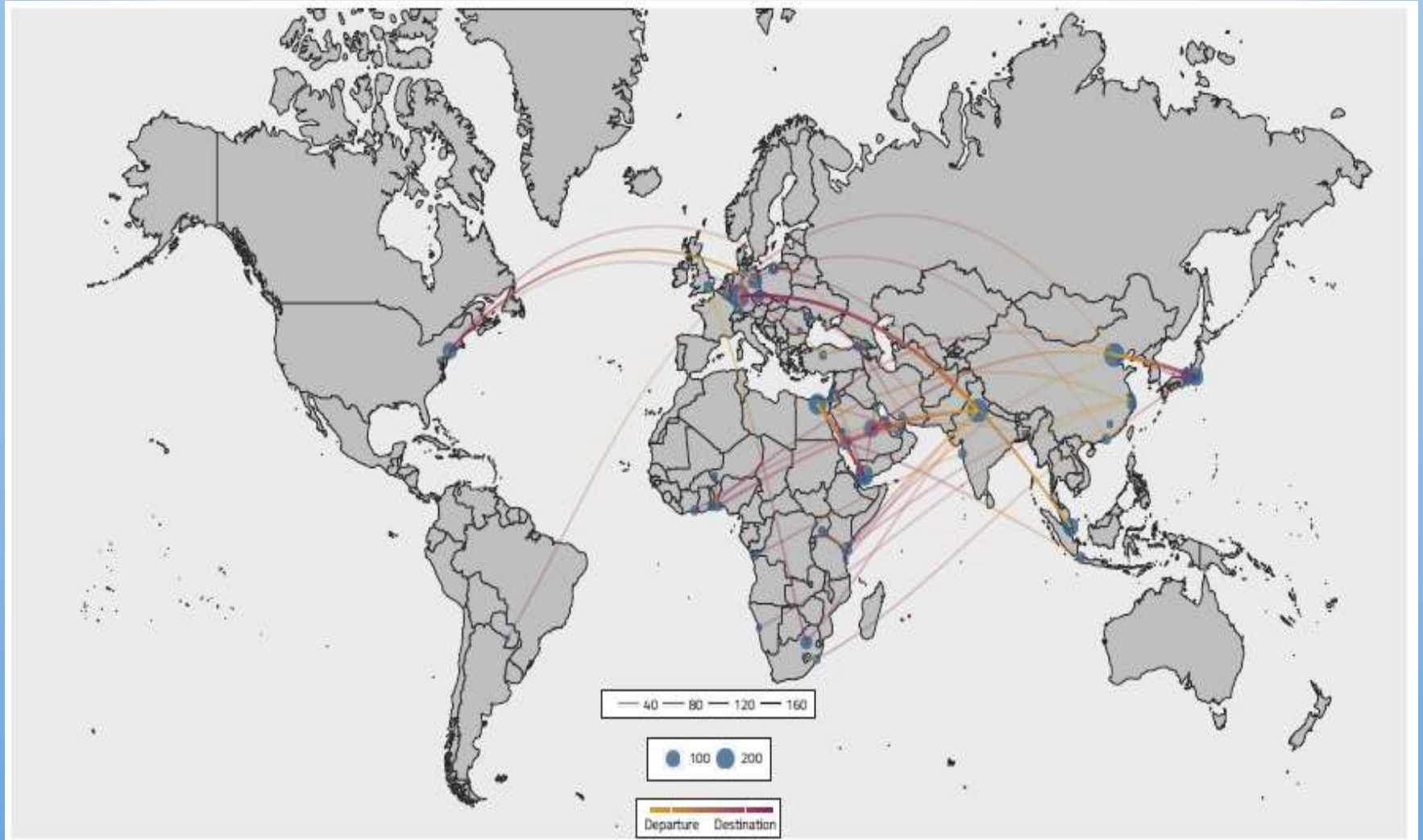


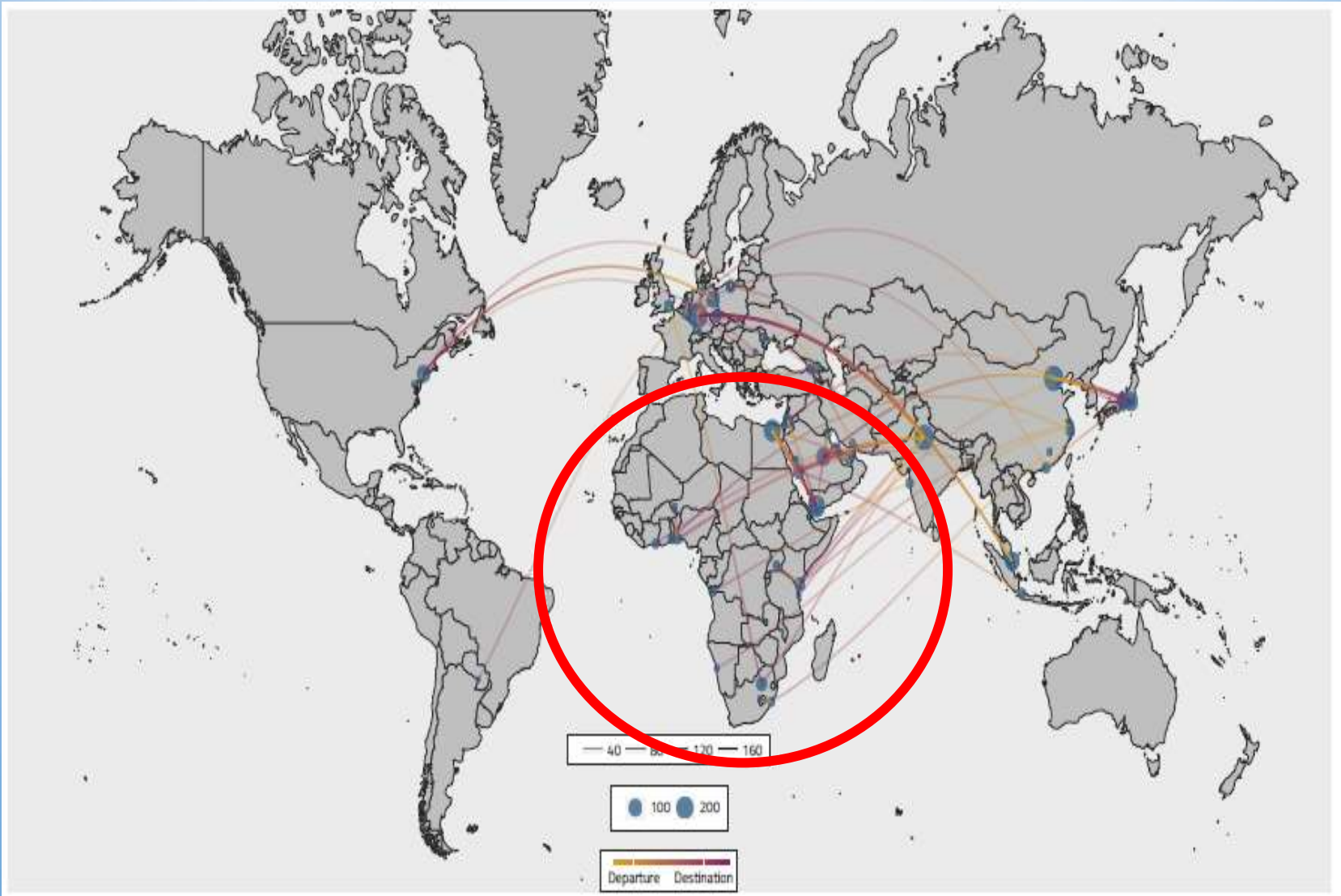
Percentage change in medicinal products cases 2015-2016





Trade flows illicit medicinal products





Co-ordination and communication

- Co-ordinated border management – effective way of managing border operations with the objective of facilitating legitimate trade and ensuring secure borders.
- Interagency communication is vital across countries, regions and continents.



- International cooperation and communication – Co operation can take place through policy declarations, memorandum (MOU), bi and multilateral agreements:
- Communication is also key and local levels between officers on the ground, between neighbouring states and multinational communication and cooperation.



Challenges the region faces and a result of poor co operation and communciation

- There will not be enough focus and attention given to counterfeit, illicit and substandard goods both for human consumption and animal related products.



- Lack of information sharing at grass root levels between different organisations.
- Lack of effective training for officers on the ground.
- We will lose the battle against criminal syndicates.



Benefits of effective co operation

- Effective combatting of organised crime and such threats.
- Effective use of limited resources.
- Better and effective intelligence driven operations.
- Greater focus on veterinary products.
- Protection of society as a whole.
- Greater legislation development.

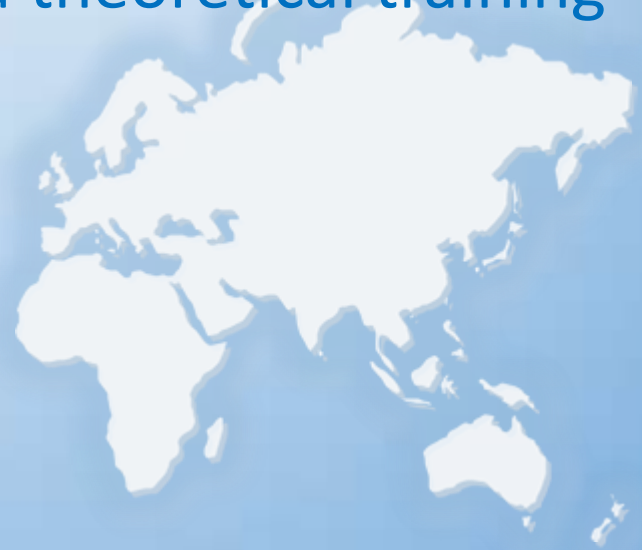


WCO Regional entities

- RILOs – responsible for the collection and analysis of enforcement related data.
- ROCBs – Assists member countries with their capacity building programmes at the regional level.
- RTCs – contributes to the regionalization of capacity building by providing facilities for training.



- RCLs – provide training and resources for members on identifying and analysing chemical samples.
- RDTCs – provides practical and theoretical training programmes for dog handlers.



**BORDERS DIVIDE CUSTOMS
CONNECTS**

**TOGETHER WE CAN
PROSPER**



Thank you!

