

# World Animal Protection in Africa



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21st Conference of the OIE Regional  
Commission for Africa

[www.worldanimalprotection.org](http://www.worldanimalprotection.org)

# Overview– who we are, where we are, what we do and why.



- Present in more than fifty countries in five regions including Africa, **we move the world to protect animals** because we believe that **helping animals helps people.**
- The international headquarters are in London, United Kingdom.

# Mission focus – our theory of change



**Our priority objectives framed in the context of ongoing public conversations, eg livelihood, poverty eradication, food security, social, economic and environmental sustainability.**

**Compelling evidence of how improved animal welfare benefits human welfare, livelihoods and commercial success.**

**Early adopters, key stakeholders, influencers, and civil society must adopt our argument that good animal welfare supports human welfare, livelihoods and commercial success.**

**Policy change and change in practice in pan-African and in key countries (target countries will be chosen to drive pan-African change).**

# Main Programme Areas and Objectives



- **Humane and Sustainable Agriculture**

- By 2020 all new large scale broiler farms in five priority countries utilize systems that provide for good welfare for chickens



- **Wildlife**

- By 2020, there is a significant decrease in Africa of the number of wild animals being removed from the wild for commercial purposes and to eliminate them as dangerous competitors.

# Main Programme Areas and Objectives



- **Dog Population Management**

- By 2020, suffering of dogs is alleviated by ending inhumane culling in 5 countries in Africa.

- **Disaster Management**

- By 2020 Kenya is established as a Champion for the integration of animals in disaster management plans encouraging similar change in other countries in Africa.

# The Makueni Project – Disaster Management



- **Disaster Management** campaign in partnership with FAO and the county government of Makueni have been running a drought resilience training for farmers using radio programmes and farmers field schools since 2013.
- The farmers are taught pasture husbandry (planting, harvesting, storage), water harvesting, improved breeding, animal husbandry and health care.
- 2014 saw amazing outcomes and they won the national prize for the pilot counties. The county government with World Animal protection have now embarked on phase 2 expanding the programme across the county.

# The Makueni Project – Dog Population Management



- **Dog Population Management** is working with the Makueni County government in Kenya as the lead technical partner to roll out one of the 5 pilot runs of the ‘Strategic Plan for the Elimination of Human Rabies in Kenya 2014 – 2030’
- This strategy will use mass dog vaccination, human pre/post prophylaxis, education (areas of Rabies, Dog behavior and responsible dog ownership “husbandry and health”)
- This will reduce loss of income caused when treating dog bites/ rabies which is out reach most of the local people.
- Loss lives of future work force which has socio-economic implications at family and county level in future

# Our Strategies:



**1. Mobilisation** of our supporters and key stakeholders, positioning World Animal Protection as an action oriented, vibrant and current organization that invites its supporters to join its campaigns, with particular focus on young people and digital mobilization.

**2. Policy, research and external affairs engagement** with relevant decision-makers and stakeholders to improve animal welfare policy and practice at national and regional levels in Africa and globally and to establish World Animal Protection as the partner of choice on animal welfare matters for businesses in Africa.



# Our Strategies:



## 3. Communications and media advocacy

creating greater urgency around animal welfare issues and positioning World Animal Protection in Africa as a relevant organization that is present in the current debate



# Specific continental and global level Initiatives:



1. The Universal Deceleration on Animal Welfare (UDAW).
2. Animal Protection Index (API).
3. UN Engagement (SDGs).
4. Engagement with the African Union Inter-African Bureau for Animal Resources (AU IBAR)

# Universal Declaration on Animal Welfare



- World Animal Protection has, since 2003, led an international campaign for a Universal Declaration on Animal Welfare or UDAW to be adopted at the United Nations General Assembly.
- A Universal Declaration on Animal Welfare (UDAW) would be a formal international acknowledgement of a set of principles which would give animal welfare its due recognition among governments and the international community.
- The campaign for a UDAW aims to establish animal welfare on the global political agenda and set the scene for introducing urgently needed safeguards to animal welfare worldwide.

# Why is the declaration important?



- UDAW will serve to promote and enable the spread of animal protection legislation and initiatives.
- UDAW will carry a non-binding moral authority that will encourage governments to respect the declaration's principles when formulating legislation, policies and monitoring practices concerning animals.
- Including animal welfare as an integral consideration in national and regional policy processes can bring about enormous benefits. It can help achieve environmental sustainability, tackle poverty, enhance public health and maintain livelihoods and food security in times of disaster.

# Support for UDAW



- The declaration currently has the support, in principle, of 44 countries and of ministries from 16 further countries.
- 27 veterinary associations are supportive, along with the World Organization of Animal Health and several NGOs and other organizations.
- Africa has a crucial role to play in the adoption of a UDAW by the UN General Assembly
  - There are 54 African UN Member States out of a total of 193
  - The African Member States are part of the G-77 and can exert considerable influence on UN processes and agencies as part of this negotiating group

# Letters to CVOs



- OIE is a very firm supporter of a UDAW.
- Letters co-signed by OIE and World Animal Protection have been sent out to all CVOs asking for feedback on whether the country that they represent in the OIE supports the UDAW.
- In the near future we are hoping to further ignite the momentum for a UDAW, particularly in Africa where as you can see from the list we have not yet actively sought support, and allow us to go to the UN to put the UDAW on the agenda of the General Assembly

# UDAW Supportive Governments



Asterix denotes Ministerial endorsement

Australia*	Bahrain*	Bolivia	Brazil*	Cambodia
Canada	Chile	Colombia*	Costa Rica	EU (28)
Ecuador*	Fiji	India*	Indonesia*	Malaysia*
New Zealand	Nicaragua	Norway*	Palau	Paraguay
Peru	Philippines*	Samoa	Serbia	Seychelles*
Singapore*	Suriname	Switzerland	Tajikistan*	Tanzania*
	Thailand*	Tonga	USA*	

# Animal Protection Index - A benchmark for animal welfare



- The API assesses animal welfare policy and legislation against specific indicators – focussing on policy rather than practice.
- The indicators have been designed to assess the countries' commitments to the full spectrum of animal protection issues.
- The API provides a dialogue platform with countries. The API provides governments with the foundation needed to improve animal protection standards. By reviewing legislation around the world, countries will be able to create a roadman for change helping to

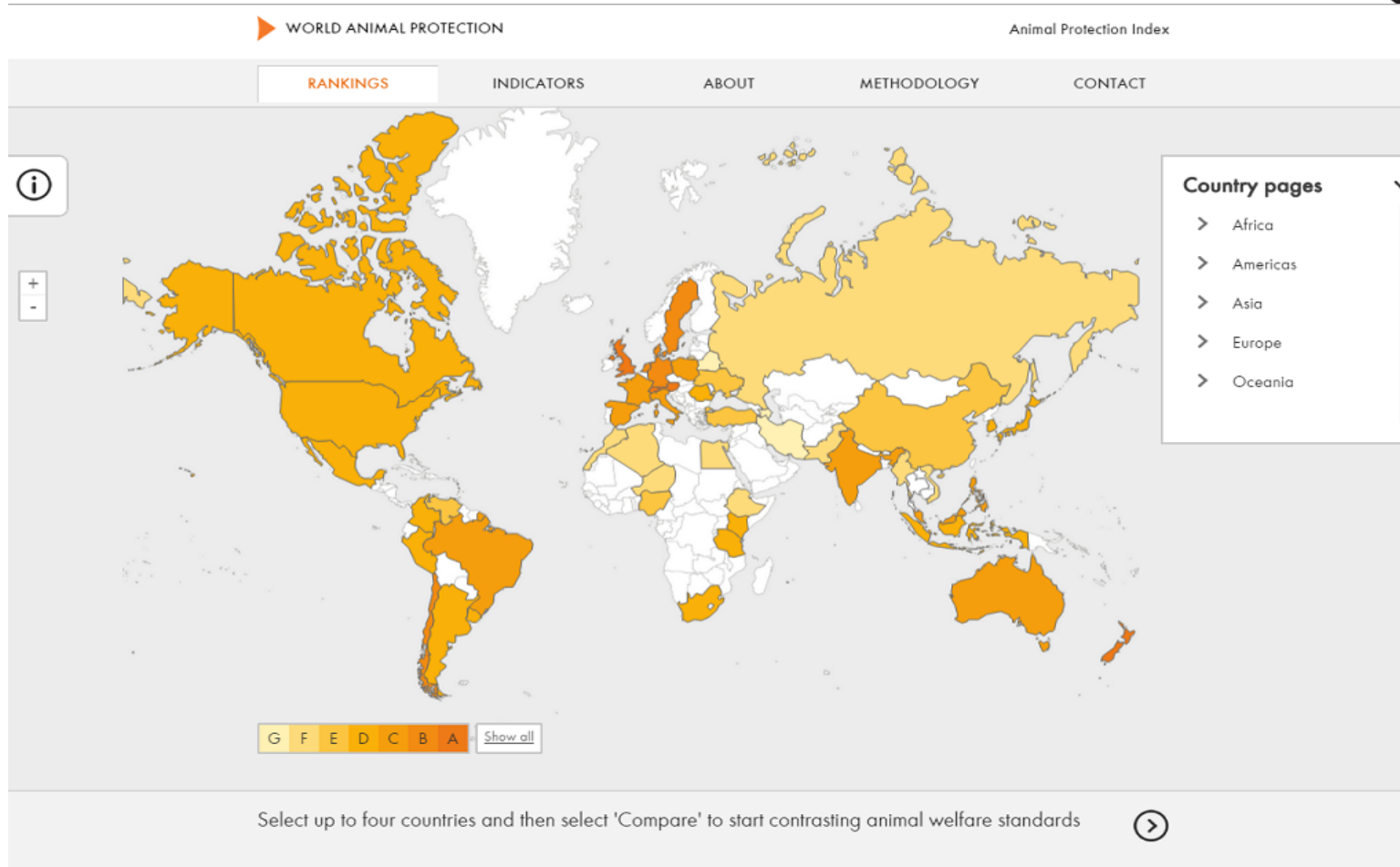


# Selected countries for the API '14



- Algeria
- Argentina
- Australia
- Austria
- Azerbaijan
- Belarus
- Brazil
- Canada
- Chile
- China
- Colombia
- Denmark
- Egypt
- Ethiopia
- France
- Germany
- India
- Indonesia
- Iran (Islamic Republic of)
- Italy
- Japan
- Kenya
- Malaysia
- Mexico
- Morocco
- Myanmar
- Netherlands
- New Zealand
- Niger
- Nigeria
- Pakistan
- Peru
- Philippines
- Poland
- Republic of Korea
- Romania
- Russian Federation
- South Africa
- Spain
- Sweden
- Switzerland
- Thailand
- Turkey
- Ukraine
- United Kingdom
- United Republic of Tanzania
- United States of America
- Uruguay
- Venezuela
- Viet Nam

# Animal Protection Index: Global Animal Welfare Assessment



[www.animalprotectionindex.com](http://www.animalprotectionindex.com)

# Animal Protection Index – Global Animal Welfare Assessment



- This is the first time ever that a global animal welfare assessment has been attempted.
- The countries are classified in bands (see key G to A on left bottom corner), so to avoid a single country to be earmarked as “worst”
- The website offers comparison tools and allows to classify countries by indicator.

# UN Engagement - SDGs



- World Animal Protection in Africa's UN engagement activities started in 2011 in the run up to Rio+20 (United Nations Conference on Sustainable Development). Prior to 2011 the focus was mainly on UDAW.
- We have achieved good entry level language in a number of goals and targets but mainly Sustainable Agriculture and Food Security, Oceans, Biodiversity (Wildlife), Disaster Risk Reduction, Sustainable Consumption and Production, and Health (rabies).
- The task ahead of us is to engage in intergovernmental negotiations in order to protect the language and build up on it in terms of indicators

# UN Engagement - SDGs



- The plan is to continue engaging with the process but with intensive engagement in key African capitols to influence the indicators in national implementation plans to reflect and measure animal welfare.
- If we manage to influence the inclusion of Animal Welfare at the level of country implementation plans and at the indicators level of SDGs, it is going to be a big achievement in finally linking Animal Welfare directly to global development agenda.
- This is also critical for future funding of animal welfare concerns in the continent.

# Partnership with AU IBAR



- World Animal Protection fully recognizes that AU-IBAR has a leading role in coordinating and promoting improvements in animal welfare standards as well as in helping to change attitudes and practices towards animal welfare.
- Indeed AU-IBAR has included animal welfare as one of the key result areas in its strategic plan 2014-2017 with the ultimate goal of enhancing the compliance of African Member States (MS) with animal welfare standards.
- To this end, World Animal Protection fully supports efforts that are underway towards the establishment of an African Platform for Animal Welfare and in the formulation and enactment of an African Animal Welfare strategy.



**A world where  
animal welfare matters  
and animal cruelty  
has ended.**

**Thank you for your attention!**